

# Raffles



SUCCESS  
BY DESIGN



**Raffles**  
College of Higher Education  
KUALA LUMPUR





RAFFLES COLLEGE OF HIGHER EDUCATION  
KUALA LUMPUR

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# Campus Life

Raffles Kuala Lumpur brings you adventurous learning experiences whereby students participate in extra-curricular activities that help enhance students' self-esteem, motivation, social & soft skills.

Apart from that, students will be able to observe their own designs and business ideas unfolded, thus, spurring their creativity that underpins the business principles learnt.







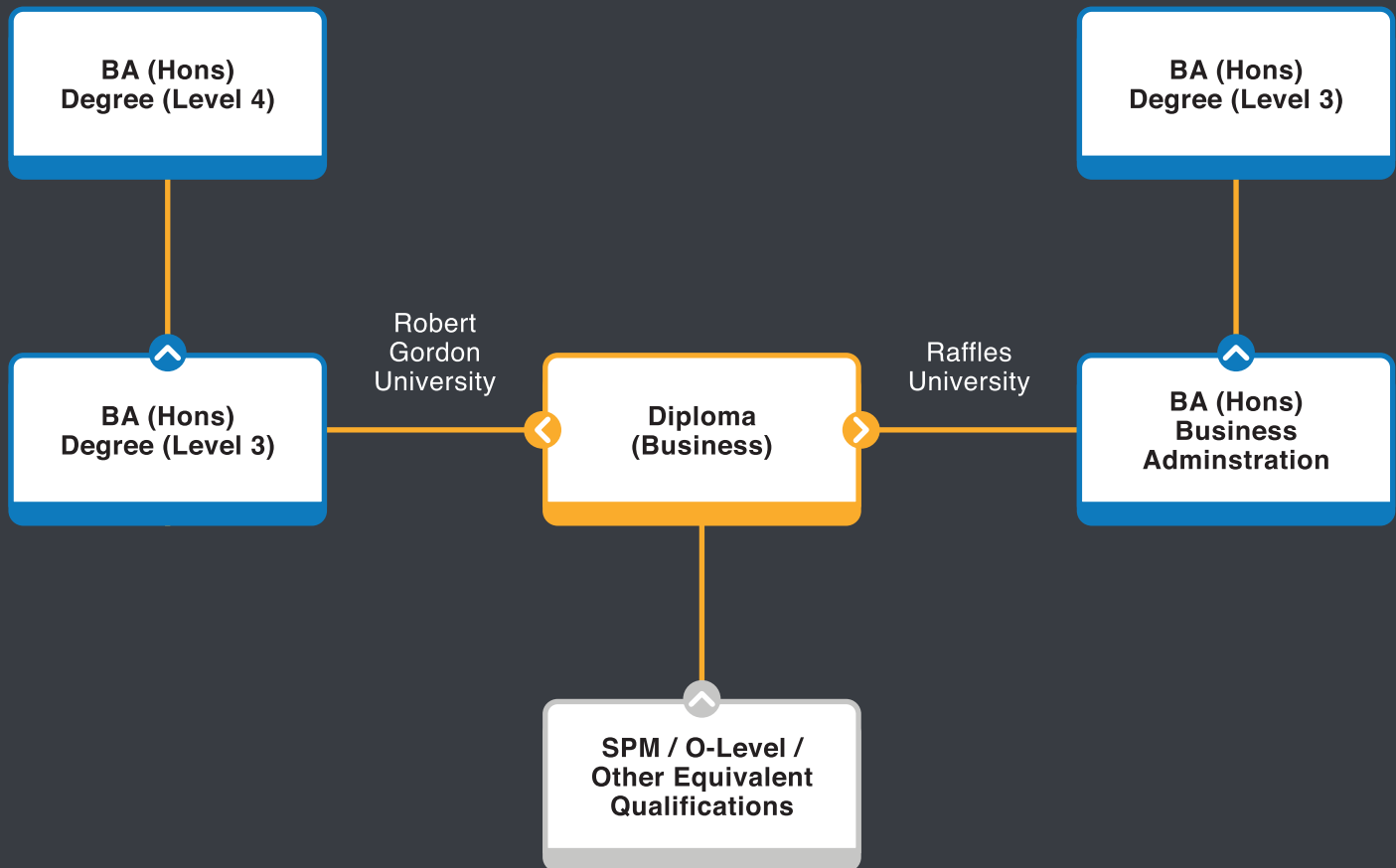


# Business

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# Pathway to Success

Upon completion of the Diploma in Business Programme, student will receive an advanced standing entry to Year 3 of the following 4-year degree at

**Robert Gordon University,  
Aberdeen, Scotland**

BA (Hons) Events Management  
BA (Hons) International Hospitality Management  
BA (Hons) International Tourism Management  
BA (Hons) Media  
BA (Hons) Management  
BA (Hons) Management with Marketing  
BA (Hons) International Business Management  
BA (Hons) Management with HRM  
BA (Hons) Digital Marketing

or an advanced standing entry to

**Raffles University**  
Bachelor of Business Administration (Hons)



# Entry Requirements

## DIPLOMA IN E-COMMERCE

### MALAYSIA

**SPM / IGCSE / O-Level:**  
3 Credits

**UEC:**  
Grade B in 3 subjects

**SKM:**  
Pass (Level 3, MQF) in the related field and SPM 1 Credit

**Certificate:**  
Pass (Level 3, MQF) with CGPA 2.0 in the related field and SPM

**STPM / A-Level:**  
Minimum Grade C (CGPA 2.00) in 1 subject

**STAM:**  
Maqbul ranked

**Others:**  
Recognized qualifications by the Government of Malaysia

**English Competency:**  
English 1119 grade C and CEFR High B1 (High)

### INTERNATIONAL

**IGCSE / O-Level:**  
3 Credits

**Others:**  
Recognized qualifications by the Government of Malaysia

**English Competency:**  
IELTS 5.0

## DIPLOMA IN ENTREPRENEURSHIP

### MALAYSIA

**SPM / IGCSE / O-Level:**  
3 Credits

**UEC:**  
Grade B in 3 subjects

**College Community Certificate / SKM / Certificate:**  
Pass (Level 3 MQF) in the related field and SPM 1 Credit

**STPM / A-Level:**  
Minimum Grade C (CGPA 2.00) in 1 subject

**STAM:**  
Maqbul ranked

**Others:**  
Recognized qualifications by the Government of Malaysia

**English Competency:**  
English 1119 grade C and CEFR B1(High)

### INTERNATIONAL

**IGCSE / O-Level:**  
3 Credits

**Others:**  
Recognized qualifications by the Government of Malaysia

**English Competency:**  
IELTS 5.0



## DIPLOMA IN INTERNATIONAL BUSINESS

### MALAYSIA

**SPM / IGCSE / O-Level:**  
3 Credits

**UEC:**  
Grade B in 3 subjects

**College Community Certificate / SKM / Certificate:**  
Pass (Level 3 MQF) in the related field and SPM 1 Credit

**Certificate:**  
Pass (Level 3, MQF) in related field of  
Higher Education Provider (HEP) recognized by  
the Malaysian Government with CGPA 2.0

**STPM / A-Level:**  
Minimum Grade C (CGPA 2.00) in 1 subject

**STAM:**  
Maqbul ranked

**Others:**  
Recognized qualifications by the Government of Malaysia

**English Competency:**  
English 1119 grade C and CEFR High B1 (High)

### INTERNATIONAL

**IGCSE / O-Level:**  
3 Credits

**Others:**  
Recognized qualifications by the Government of Malaysia

**English Competency:**  
IELTS 5.0

## DIPLOMA IN BUSINESS STUDIES

### MALAYSIA

**SPM / IGCSE / O-Level:**  
3 Credits

**UEC:**  
Grade B in 3 subjects

**College Community Certificate / SKM:**  
Pass (Level 3 MQF) in the related field and SPM 1 Credit

**Certificate:**  
Pass (Level 3, MQF) in related field of  
Higher Education Provider (HEP) recognized by  
the Malaysian Government with CGPA 2.0

**STPM / A-Level:**  
Minimum Grade C (CGPA 2.00) in 1 subject

**STAM:**  
Maqbul ranked

**Others:**  
Recognized qualifications by the Government of Malaysia

**English Competency:**  
English 1119 grade C and CEFR High B1 (High)

### INTERNATIONAL

**IGCSE / O-Level:**  
3 Credits

**Others:**  
Recognized qualifications by the Government of Malaysia

**English Competency:**  
IELTS 5.0

# DIPLOMA IN E-COMMERCE

MQA/FA11349 | KPT/N/345/4/1113 | (01/2024)



## INTAKES



January | May | September



## DURATION



2 years, 4 months | Full Time

## COURSE OVERVIEW

In the post-Pandemic COVID era, the global business landscape is changing rapidly, reshaping day-to-day business operations. The advancement of newly adopted technology in these daily operations has shifted many organizations to digital and online operations of the business.

The Diploma in e-Commerce is suitable for students who are passionately interested in the technology side of digital business, inclusive of the application of Artificial Intelligence (AI), Internet of Things (IoT), Augmented and Extended Reality, Omni Channel marketing platforms, Apps development, and various web-based platforms and applications. This course provides insights to students into the e-commerce and logistics ecosystem which had shaped the business environment after the pandemic period of COVID-19.

## COURSE MODULE

### YEAR 1

- E-Commerce Principles
- Fundamental of Management
- Business Statistics
- Academic Reading and Writing
- Principles of Marketing
- Design Basic
- Introduction to Business Law
- Professional Writing and Communication
- Fundamental of Finance
- Supply Chain and Inventory Management
- Principles of Economic
- Consumer Behaviour

### YEAR 2

- Digital Photography
- Online Advertising
- Financial Accounting
- Web Development
- Introduction to Database Management Systems
- Small Business Management
- Digital Marketing
- User Interaction Design
- Technopreneurship
- E-Commerce Security
- Business Creativity and Innovation
- E-Commerce Project
- Strategic Management
- International Business

### YEAR 3

- Internship

## CAREER OPPORTUNITIES

- E-Commerce Manager
- E-Business Consultant
- Business Innovator
- E-Commerce Business Analyst
- Market Research Analyst
- Digital Entrepreneur
- Digital Marketing Specialist
- Marketing Channel Merchandiser

## MPU (Compulsory General Studies Modules)

- U1: Bahasa Melayu Komunikasi 1 (International)
- U1: Philosophy and Current Issues
- U2: Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)
- U2: Entrepreneurship
- U3: Moral Issues in Malaysian Society
- U4: Co-Curricular



[www.raffles.edu.my/course/diploma-in-e-commerce/](http://www.raffles.edu.my/course/diploma-in-e-commerce/)

This course content is correct at time of printing. We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules and entry requirements may be updated.







# DIPLOMA IN ENTREPRENEURSHIP

MQA/PA11348 | KPT/N/345/4/1110 | (11/2023)



## INTAKES



January | May | September



## DURATION



2 years | Full Time

## COURSE OVERVIEW

The advancement of Internet-based technology has led to a drastic increase in small or large entrepreneurial ventures. From brick-and-mortar stores to pure click businesses, entrepreneurship has provided the avenue for multiple Job Creation for today's business graduates.

The Diploma in Entrepreneurship offered by Raffles College of Higher Education prepares students with a strong foundation and mentorship to be successful in entrepreneurial business. This course provides students with a business networking relationship with successful local and global entrepreneurs via various Collaboration and Industry Mentoring programmes and activities.

## COURSE MODULE

### YEAR 1

Introduction to Entrepreneurship  
Fundamental of Management  
Business Statistics  
Academic Reading and Writing  
Principles of Marketing  
Operations Management in Business  
Introduction to Business Law  
Advertising and Public Relations  
Fundamental of Finance  
Consumer Behaviour  
Principles of Economic

### YEAR 2

Setting up a Small Business Venture  
Human Resource Management  
Professional Writing and Communication  
Business Information Technology  
Financial Accounting  
Management and Organisational Behaviour  
Digital Marketing  
Small Business Management  
E-Commerce Principles  
Business Plan  
Business Creativity and Innovation  
Strategic Management  
Supply Chain and Logistics Fundamentals  
Project Management

## CAREER OPPORTUNITIES

Global Entrepreneur  
Lead Generation Strategist  
Start-up Business Owner  
Event Planner  
Business Consultant  
Franchise Business Owner  
Fundraiser  
Sales and Business Development Executive

## MPU (Compulsory General Studies Modules)

U1: Bahasa Melayu Komunikasi 1 (International)  
U1: Philosophy and Current Issues  
U2: Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)  
U2: Entrepreneurship  
U3: Moral Issues in Malaysian Society  
U4: Co-Curricular



[www.raffles.edu.my/course/diploma-in-entrepreneurship/](http://www.raffles.edu.my/course/diploma-in-entrepreneurship/)

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# DIPLOMA IN INTERNATIONAL BUSINESS

MQA/FA11347 | KPT/N/345/4/1108 | (11/2023)



## INTAKES



January | May | September



## DURATION



2 years | Full Time

## COURSE OVERVIEW

International business is a vital area in the business environment as it fuels competition in domestic markets and provides various opportunities to enter global markets.

The Diploma in International Business equips students with various international business know-how and competencies to be agile in the evolving era of globalisation. This course gives a prime focus on both theoretical and hands-on aspects of international business, with the intention to enhance students with relevant mastery and understanding of the diverse international business opportunities.

## COURSE MODULE

### YEAR 1

Introduction to Business Studies  
Fundamental of Management  
Academic Reading and Writing  
Principles of Marketing  
Business Mathematics  
Introduction to Business Law  
E-Commerce Principles  
Business Statistics  
Microeconomics  
Fundamental of Finance  
International Business

### YEAR 2

Macroeconomics  
Management and Organisational Behaviour  
International Finance Management  
International Business Law  
Professional Writing and Communication  
Human Resource Management  
Global Supply Chain  
Global Logistics Systems and Terminal Operation  
International Economics  
International Marketing  
International Management  
Export Management  
Consumer Behaviour  
Strategic Management  
Project Management

## CAREER OPPORTUNITIES

Import Export Sales Executive  
International Business Development Analyst  
Global Business Consultant  
International Financial Trader and Dealer  
Global Market Researcher  
International Marketing and Supply Chain Expert  
Global Entrepreneur  
International Sales and Marketing Specialist

## MPU (Compulsory General Studies Modules)

U1: Bahasa Melayu Komunikasi 1 (International)  
U1: Philosophy and Current Issues  
U2: Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)  
U2: Entrepreneurship  
U3: Moral Issues in Malaysian Society  
U4: Co-Curricular


[www.raffles.edu.my/course/diploma-in-international-business/](http://www.raffles.edu.my/course/diploma-in-international-business/)

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# DIPLOMA IN BUSINESS STUDIES

MQA/FA8128 | KPT/R/340/4/0717 | (12/2026)

## INTAKES

January | May | September

## DURATION

2 years, 4 months | Full Time

## COURSE OVERVIEW

The business environment in the digital era of Industrial Revolution 4.0 (IR 4.0) is complex, and it needs a future workforce that is trained in the vast array of fundamental areas of business management.

The Diploma in Business Studies offered by Raffles College of Higher Education prepares students with extensive coverage of business knowledge as well as insights to be capable graduates in contributing to the country's talented workforce. The course covers the study of the areas of management, marketing, digital business and innovation, accounting, economics, finance, and human resource management. The multiple areas covered in the course enable students to possess a strong foundation and understanding in facing the various facets of business challenges in the future.

## COURSE MODULE

### YEAR 1

Introduction to Business Studies  
Fundamental of Management  
Principles of Marketing  
Business Statistics  
Academic Reading and Writing  
Operations Management  
Introduction to Business Law  
Consumer Behaviour  
Fundamental of Finance  
Business Mathematics  
Microeconomics  
Business Ethics  
Principle of Accounting

### YEAR 2

Professional Writing and Communication  
Business Communication  
Business Information Technology  
Macroeconomics  
Organisational Behaviour  
Human Resource Management  
Small Business Management  
Financial Accounting  
Business Creativity and Innovation  
Business Portfolio  
Digital Marketing  
International Business

### YEAR 3

Internship

## CAREER OPPORTUNITIES

Digital Marketing Executive  
Management Consultant  
Social Media Executive  
Business Innovator  
Human Resource Officer  
Global Entrepreneur  
Sales and Marketing Executive  
Operations Management Executive

## MPU (Compulsory General Studies Modules)

U1: Bahasa Melayu Komunikasi 1 (International)  
U1: Philosophy and Current Issues  
U2: Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)  
U2: Entrepreneurship  
U3: Moral Issues in Malaysian Society  
U4: Co-Curricular



[www.raffles.edu.my/course/diploma-in-business-studies/](http://www.raffles.edu.my/course/diploma-in-business-studies/)

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# Student Testimonials



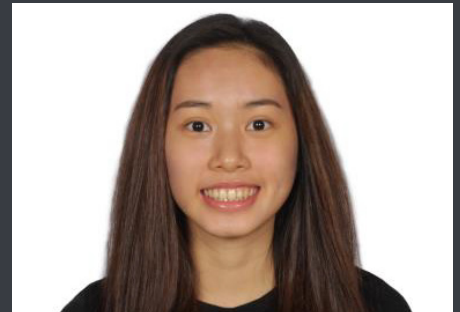
**Muhammad Najim Ab. Razak | Malaysia**

Diploma in E-Commerce (2021)

I was recommended to pursue my business studies by Charles Yong, a marketer of Raffles Kuala Lumpur. Seemingly so Raffles Kuala Lumpur was one of the colleges which are known in the international franchise. I was however intrigued to participate in my further tertiary education learning that Raffles Kuala Lumpur also provides combinative classes with fashion students which I had a substantial pleasure working together with them. I was able to learn new things and understand different perspectives of business and fashion students alike.

**Kong Jia Hui | Malaysia**

Diploma in E-Commerce (2021)



I found Raffles Kuala Lumpur through an education consultant, she told me about Raffles Kuala Lumpur and suggested for me to study business courses here. I pursue my education at Raffles Kuala Lumpur because the education level of Raffles Kuala Lumpur is quite high, it can go beyond your abilities and some of the lectures on Raffles Kuala Lumpur are very helpful and take care of students performance. They also help students to get a better results. My learning journey at Raffles Kuala Lumpur has been great.



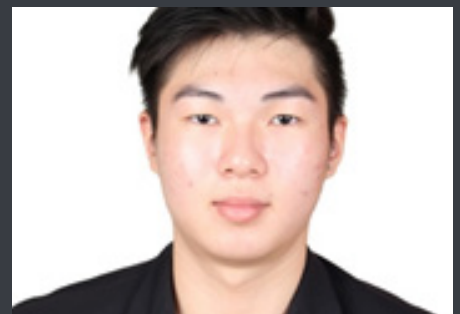
**Bryan Ng Yi Leong | Malaysia**

Diploma in Entrepreneurship (2021)

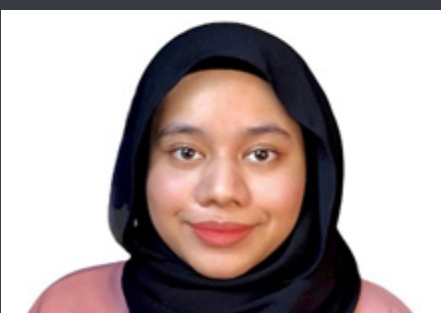
I found out about Raffles Kuala Lumpur through friends and I got interested immediately. I choose to pursue my studies with Raffles Kuala Lumpur and study Entrepreneurship out of the other options because I have heard some very good reviews from my senior friends. My experience so far in Raffles Kuala Lumpur has been very adventurous and I expect to have a greater time once we get to have physical classes.

**Kek Hao Theng | Malaysia**

Diploma in International Business (2021)



I found out about Raffles Kuala Lumpur from the internet. I chose to pursue my studies with Raffles Kuala Lumpur because it offers business courses and it also provides advanced standing entry to Robert Gordon University. Although my course only has a few students, but the lecturers are friendly and kind they help us whenever we are facing problems. I hope that Raffles Kuala Lumpur can provide more degree business programs so that the students can further their studies in the future.



**Sharifah Najwa Albaity Binti Syed Putra | Malaysia**

Diploma in Business Studies (2021)

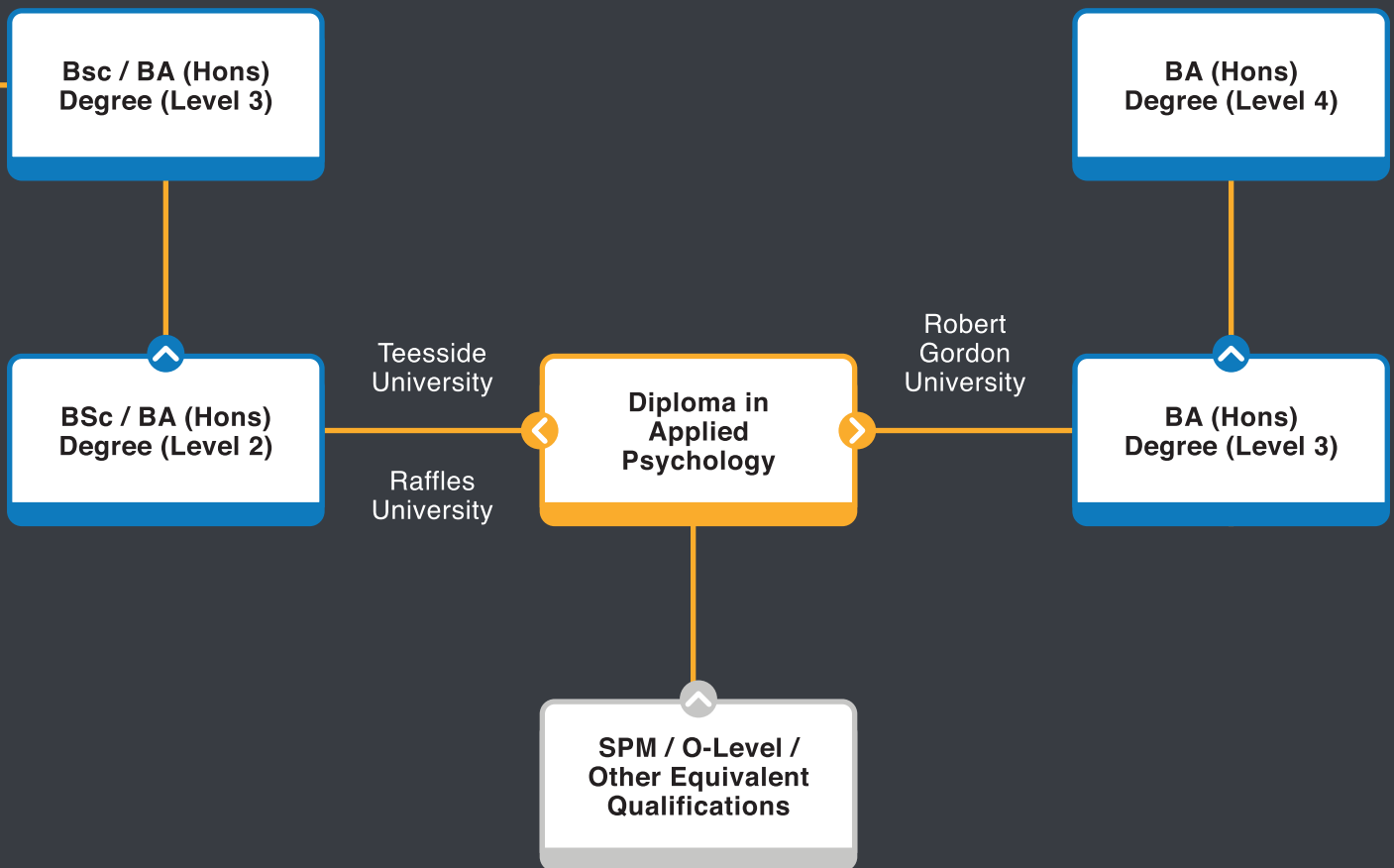
I found out about Raffles Kuala Lumpur through their website. After trying to find a perfect college for me to enroll in, I decided to pursue my studies at Raffles Kuala Lumpur because it is near to my house, the fees are affordable and they have the course that I wanted. My experience at Raffles Kuala Lumpur was great. I met great friends and create nice memories to remember.



# Psychology







# Pathway to Success

Upon completion of the Diploma in Applied Psychology, student will receive an advanced standing entry to Year 2 of the following degree at

**Teesside University,  
United Kingdom**

BSc (Hons) Psychology

BSc (Hons) Psychology and Counselling

or an advanced standing entry to Year 3 of the 4 years

**Robert Gordon University,  
Aberdeen, Scotland**

BA (Hons) Applied Social Studies

or an advanced standing entry to

**Raffles University**

Bachelor of Psychology (Hons)



# Entry Requirements

## DIPLOMA IN APPLIED PSYCHOLOGY

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### MALAYSIA

**SPM / IGCSE / O-Level:**  
3 Credits

**UEC:**  
Grade B in 3 subjects

**Certificate:**  
Pass (Level 3, MQF) in related field of Higher Education Provider (HEP) recognized by the Malaysian Government with CGPA 2.00

**STPM / A-Level:**  
Minimum Grade C (CGPA 2.00) in 1 subject

**STAM:**  
Maqbul ranked

**Others:**  
Recognized qualifications by the Government of Malaysia

**English Competency:**  
A pass in SPM / IGCSE / O-Level English

**Specific Requirements:**  
Pass in Mathematics and Biology/Physics/Chemistry/General Science/Applied Science

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### INTERNATIONAL

**IGCSE / O-Level:**  
3 Credits

**Others:**  
Recognized qualifications by the Government of Malaysia

**English Competency:**  
IELTS 5.0

**Specific Requirements:**  
Pass in Mathematics and Science







# DIPLOMA IN APPLIED PSYCHOLOGY

MQA/A9782 | KPT/R2/311/4/0049 | (10/2024)

## INTAKES

January | May | September

## DURATION

2 years | Full Time

## COURSE OVERVIEW

The Diploma in Applied Psychology aims to provide students with a good fundamental of theoretical knowledge and practical application in Psychology.

The course is specifically designed to provide a multi-disciplinary introduction such as creative thinking, skeptical inquiry, problem-solving, analytical, research skills through in and outside classroom exposure and opportunities in academic or professional contexts. The priority is also given to developing independent and lifelong learning.

## COURSE MODULE

### YEAR 1

Academic Reading and Writing  
Introduction to Psychology  
Human Growth and Developmental Psychology  
Psychology of Learning  
Emotion and Motivation  
Professional Writing and Communication  
Social Psychology  
Introduction to Counselling and Psychotherapy  
History of Psychology  
Neuroscience and Behaviour  
Statistics for Psychology  
Consumer Behaviour  
Family Dynamics

### YEAR 2

Introduction to Criminal and Forensic Psychology  
Sensation and Perception  
Cognitive Psychology  
Industrial and Organizational Psychology  
Personality Psychology  
Abnormal Psychology  
Neuropsychology  
Research Design & Analysis  
Disorders of Infancy, Childhood and Adolescence  
Organisational Behaviour  
Addictions and Interventions  
Counselling Techniques and Process

## CAREER OPPORTUNITIES

Human Resource Development  
Personnel  
Psychology Assistant  
Social Worker Assistant  
Welfare and Rehabilitation Assistant  
Public Relation Officer  
Motivator  
Administrative Officer  
Research Assistant

## MPU (Compulsory General Studies Modules)

U1: Bahasa Melayu Komunikasi 1 (International)  
U1: Philosophy and Current Issues  
U2: Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)  
U2: Entrepreneurship  
U3: Moral Issues in Malaysian Society  
U4: Co-Curricular

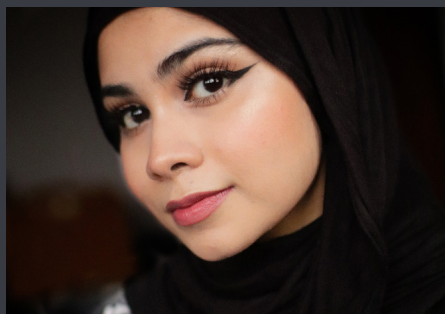


[www.raffles.edu.my/course/diploma-in-psychology/](http://www.raffles.edu.my/course/diploma-in-psychology/)

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# Student Testimonials



**Nasam Thaufeeq I Maldives**

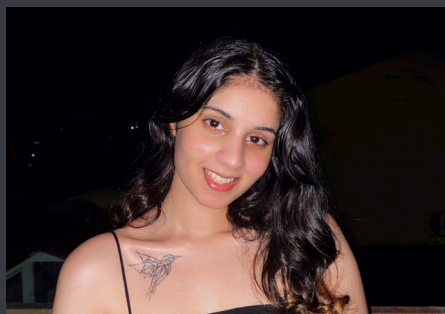
Diploma in Applied Psychology (2021)

Raffles Kuala Lumpur provided an exemplary experience during the entirety of my course. From the lecturers to the various other staffs at the college, everyone was welcoming and eager to help the students. The content of the course was delivered well as all of the lecturers that taught us were extremely experienced teachers that were specialized in various subsets of psychology. At the end of my final semester, I learned not only how to apply the theories to real-life experiences, but the several techniques as well as how to carry out researches.

**Eimann Arif Bin Ahmad Zaidi I Malaysia**

Diploma in Applied Psychology (2021)

I've enjoyed every second studying at Raffles Kuala Lumpur. The environment is so peaceful and calming. I had great time meeting new friends.



**Perrishal Kaur A/P Harjit Singh I Malaysia**

Diploma in Applied Psychology (2021)

I am extremely grateful to have chosen Raffles Kuala Lumpur to further my diploma in applied psychology. It has been amazing, especially making new friends I'll cherish forever. This has been an eye-opening experience and it is something I'll definitely be proud of in the future.

**Shomesh A/L Jayaseelan I Malaysia**

Diploma in Applied Psychology (2021)

My experience in studying at Raffles Kuala Lumpur was a new and interesting experience for me because of the new environment and in a totally different state from where I came from.



**Lim Ern Chee I Malaysia**

Diploma in Applied Psychology (2021)

Studying at Raffles Kuala Lumpur has truly been an amazing experience. Hence, the theoretical and field experiences provided by my dedicated course lecturers have prepared me well; yet enhanced my confidence level to a bright career path.

# Start Your Journey Here

## Walk-in

Walk-in is always a good option. You will have the opportunity to meet Academic staffs and students and ask any questions you may have.

Please scan the QR code below to book a campus tour now.



**BOOK CAMPUS TOUR**

## Open Days

Raffles Kuala Lumpur Open Days include presentations, campus and accommodation tours, advice, workshops and the opportunity to sample our activity-led learning approach.

## How to apply

Please check the individual course web pages listed in this brochure for detailed information about course entry requirements.

For details on how to apply, please scan the QR code below and our education consultant will deliver more information to assist you.



**ENQUIRE NOW**

# Raffles





# Photo Gallery









## Business & Consultation Hours

Monday to Friday : 9.00am - 6.00pm

Saturday : 9.00am - 1.00pm

T 03 - 2164 1059

F 03 - 2161 1063

enquiries@raffles.edu.my

## Raffles College of Higher Education DK120 (W)

(Managed by Raffles College of Higher Education Sdn Bhd - 236929K)

62, Jalan Damai,  
Off Jalan Ampang,  
55000 Kuala Lumpur,  
Malaysia

[www.raffles.edu.my](http://www.raffles.edu.my)



#RafflesKualaLumpur

Every reasonable effort has been made to ensure that the information in this document is correct at the time of printing. Raffles College of Higher Education reserves the right to alter any course, module, admission requirement or other arrangement without prior notice.  
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**E-Commerce**

**Entrepreneurship**

**International  
Business**

**Business  
Studies**

**Applied  
Psychology**