

Raffles



LOH TZE VEN
ETERNITY

SUCCESS
BY DESIGN



Raffles
College of Higher Education
KUALA LUMPUR



RAFFLES COLLEGE OF HIGHER EDUCATION
KUALA LUMPUR

Content

04

Campus
Life

07

Pathway to
Success

08

Entry
Requirements

16

Diploma in
Fashion
Styling

18

Diploma in
Fashion
Retail
Management

20

Certificate in
Design



Welcome to Raffles Kuala Lumpur

10

Diploma in
Fashion
Design

12

Diploma in
Fashion
Marketing

14

Diploma in
Fashion
Business

21

Student
Testimonials

22

Start Your
Journey Here

Campus Life

Raffles Kuala Lumpur brings you adventurous learning experiences whereby students participate in extra-curricular activities that help enhance students' self-esteem, motivation, social and soft skills.

Apart from that, students will be able to observe their own designs and business ideas unfold, thus, spurring their creativity that underpins the business principles learnt.







RAFFLES COLLEGE OF HIGHER EDUCATION
SINGAPORE

Pathway to Success

Students who are enrolled in Raffles benefit from a quality education with a well-rounded hands-on experience relevant to the industry. This enables them to improve their career opportunities.

Studying in a multi-national environment enables our students to expand their personal network, be exposed to international perspectives, and greatly enhance career opportunities beyond their home country.

BACHELOR OF ARTS (HONS) TOP-UP DEGREE PROGRAMME

BA (Hons) Fashion

BA (Hons) International Fashion Business

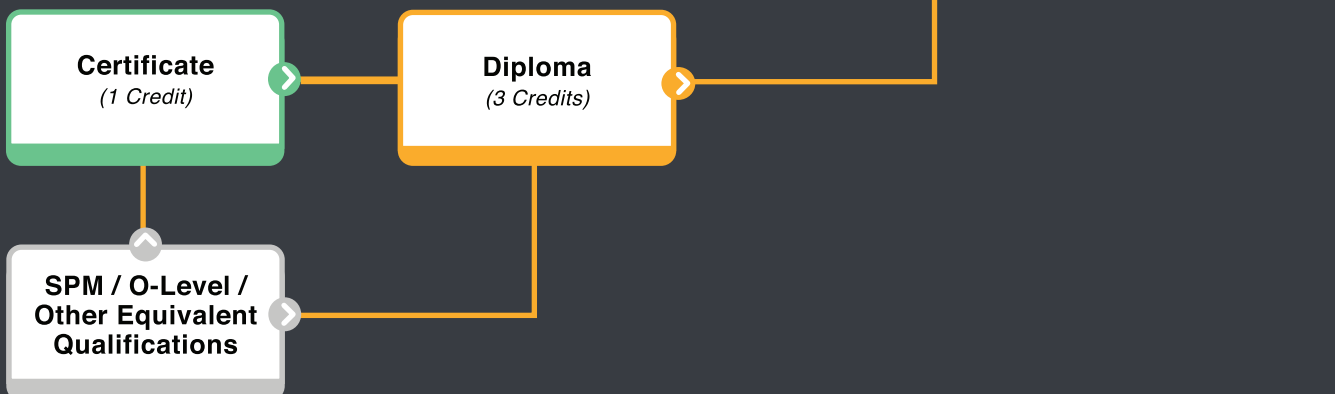


BACHELOR OF ARTS (HONS)
Awarded by Coventry University, UK
in collaboration with
Raffles College of Higher Education, Singapore

Certificate
(1 Credit)

Diploma
(3 Credits)

**SPM / O-Level /
Other Equivalent
Qualifications**



Entry Requirements

DIPLOMA IN FASHION DESIGN

MALAYSIA

SPM / IGCSE / O-Level:
3 Credits

UEC:
Grade B in 3 subjects

College Community Certificate:
Pass (Level 3, MQF) in the related field and SPM 1 Credit

Certificate:
Pass (Level 3, MQF) in related field with CGPA 2.00

SKM:
Pass (Level 3, MQF) in Art & Design and SPM 1 Credit

STPM / A-Level:
Minimum Grade C (CGPA 2.00) in 1 subject

Others:
Recognized qualifications by the Government of Malaysia

English Competency:
A pass in SPM / IGCSE / O-Level English

Pass Interviews, Portfolio Review & Drawing Test conducted by Raffles Kuala Lumpur (Higher Education Provider - HEP) or a Pass in Art in SPM or equivalent

INTERNATIONAL

IGCSE / O-Level:
3 Credits

Others:
Recognized qualifications by the Government of Malaysia

English Competency:
IELTS 5.0

Pass Interviews, Portfolio Review & Drawing Test conducted by Raffles Kuala Lumpur (Higher Education Provider - HEP) or a Pass in Art in SPM or equivalent

DIPLOMA IN FASHION MARKETING

MALAYSIA

SPM / IGCSE / O-Level:
3 Credits

UEC:
Grade B in 3 subjects

College Community Certificate:
Pass (Level 3, MQF) in the related field and SPM 1 Credit

Certificate:
Pass (Level 3, MQF) in related field of Higher Education Provider (HEP) recognized by the Malaysian Government with CGPA 2.00

SKM:
Pass (Level 3, MQF) in related field and SPM 1 Credit

STPM / A-Level:
Minimum Grade C (CGPA 2.00) in 1 subject

STAM:
Maqbul ranked

Others:
Recognized qualifications by the Government of Malaysia

English Competency:
A pass in SPM / IGCSE / O-Level English

INTERNATIONAL

IGCSE / O-Level:
3 Credits

Others:
Recognized qualifications by the Government of Malaysia

English Competency:
IELTS 5.0

DIPLOMA IN FASHION BUSINESS

MALAYSIA

SPM / IGCSE / O-Level:
3 Credits

UEC:
Grade B in 3 subjects

Certificate:
Pass (Level 3, MQF) in related field with CGPA 2.00

Certificate in Design:
Pass (Level 3, KKM) from Raffles College of Higher Education

SKM:
Pass (Level 3, MQF) in related field and SPM 1 Credit and Pass in Bahasa Melayu

Others:
Recognized qualifications by the Government of Malaysia

English Competency:
A pass in SPM / IGCSE / O-Level English

INTERNATIONAL

IGCSE / O-Level:
3 Credits

Others:
Recognized qualifications by the Government of Malaysia

English Competency:
IELTS 5.0

DIPLOMA IN FASHION STYLING

MALAYSIA

SPM / IGCSE / O-Level:
3 Credits

UEC:
Grade B in 3 subjects

SKM / College Community Certificate:
Pass (Level 3, MQF) and SPM 1 Credit

Certificate:
Pass (Level 3, MQF) in related field with CGPA 2.00

STPM / A-Level:
Minimum Grade C (CGPA 2.00) in 2 subject and credits in English in SPM level or equivalent

STAM:
Maqbul ranked and credits in English in SPM level or equivalent

Others:
Recognized qualifications by the Government of Malaysia

English Competency:
A pass in SPM / IGCSE / O-Level English

Pass Interviews, Portfolio Review & Drawing Test conducted by Raffles Kuala Lumpur (Higher Education Provider - HEP) or a Pass in Art in SPM or equivalent

INTERNATIONAL

IGCSE / O-Level:
3 Credits

Others:
Recognized qualifications by the Government of Malaysia

English Competency:
IELTS 5.0

Pass Interviews, Portfolio Review & Drawing Test conducted by Raffles Kuala Lumpur (Higher Education Provider - HEP) or a Pass in Art in SPM or equivalent

DIPLOMA IN FASHION RETAIL MANAGEMENT

MALAYSIA

SPM / IGCSE / O-Level:
3 Credits including English

UEC:
Grade B in 3 subjects

SKM:
Pass (Level 3, MQF) and SPM 1 Credit

Certificate:
Pass (Level 3, MQF) in related field with CGPA 2.00

Others:
Recognized qualifications by the Government of Malaysia

English Competency:
A pass in SPM / IGCSE / O-Level English

INTERNATIONAL

IGCSE / O-Level:
3 Credits

Others:
Recognized qualifications by the Government of Malaysia

English Competency:
IELTS 5.0

CERTIFICATE IN DESIGN

MALAYSIA

SPM / IGCSE / O-Level:
1 Credits

UEC:
Grade B in 1 subjects

SKM:
Pass (Level 2, MQF) in the related field and Pass SPM

Others:
Recognized qualifications by the Government of Malaysia

English Competency:
A pass in SPM / IGCSE / O-Level English

INTERNATIONAL

IGCSE / O-Level:
1 Credits

Others:
Recognized qualifications by the Government of Malaysia

English Competency:
IELTS 4.0

DIPLOMA IN FASHION DESIGN

MQA/A2300 | KPT/R2/214/4/0107 | (08/2024)

INTAKES

January | May | September

DURATION

2 years, 4 months | Full Time

COURSE OVERVIEW

The study of Fashion Design focuses on developing an in-depth understanding of fashion design through exploratory and experimental projects. This course takes the student from design concepts and processes through to final production, while teaching required business and contextual studies. It provides an integrated approach, combining creativity with applied technical proficiency.

With a strong foundation in technical proficiency and a good eye for market trends, students will start to hone their individual styles and identities through their collections. Training students to be flexible in responding to ever-changing market needs, technological developments and trends, fashion graduates will be more than ready to assume professional work in this fast-paced industry.

COURSE MODULE

YEAR 1

Fashion Draping 1
Women's Wear Drafting 1
Sewing Applications 1
Colour Theory for Fashion
Fashion Draping 2
Women's Wear Drafting 2
Sewing Application 2
Garment and Composition
CAD 1 for Fashion Design
Fashion Drawing
Fashion Sketching
History of Costume
Textile
Fashion Merchandising

YEAR 2

Advanced Drafting and Draping Techniques
Advanced Sewing Techniques
Project Workshop
Design Research & Development
Contemporary Fashion, Styles and Trends
Academic Research & Communication Skills
Fashion Communication
Men's Wear Workshop
Pattern Aided Design, Grading & Costing
Mini Collection Workshop
CAD 2 & Portfolio for Design

YEAR 3

Internship (Fashion Design)

CAREER OPPORTUNITIES

Fashion Designer
Production Coordinator
Pattern Maker
Fashion Illustrator
Fashion Stylist
Design Room Coordinator
Product Developer
Production Manager
Textile Designer
Fashion Buyer

MPU (Compulsory General Studies Modules)

U1: Bahasa Melayu Komunikasi 1 (International)
U1: Philosophy and Current Issues
U2: Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)
U2: Entrepreneurship
U3: Moral Issues in Malaysian Society
U4: Co-Curricular



www.raffles.edu.my/course/fashion-design/

This course content is correct at time of printing. We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules and entry requirements may be updated.



DIPLOMA IN FASHION MARKETING

MQA/A11594 | KPT/R2/342/4/0154 | (07/2025)

INTAKES

January | May | September

DURATION

2 years, 4 months | Full Time

COURSE OVERVIEW

The Diploma in Fashion Marketing is an exciting field that opens one up to countless opportunities in the fashion industry. Students learn buying and merchandising practices, conceptualizing, advertising and promotional activities. The course is tailored to blend creative fashion knowledge with a solid grounding in business, marketing, and contextual studies.

COURSE MODULE

YEAR 1

Fashion Merchandising
Garment and Composition
History of Costume
Colour Theory for Fashion
Textile
Consumer Behavior in Fashion Industry
Principles of Economic
Visual Merchandising for Retail
Academic Research & Communication Skills
Buying Principles 1
Market Research
Product Development
Principle of Accounting
Human Resource Management

YEAR 2

Fashion Advertising
Digital Photography
Fashion Promotion
Contemporary Fashion, Styles and Trends
Computer Aided Drawing for Fashion
Buying Principles 2
Fashion Coordination and Promotion
Final Marketing Project 1
Final Marketing Project 2

YEAR 3

Internship (Fashion Marketing)

CAREER OPPORTUNITIES

Fashion Merchandiser
Fashion Marketer
Fashion Buyer
Stylist
Creative Director
Fashion Journalist
Brand Manager
Public Relations Manager
Retail Manager
Visual Mechandiser
Digital Marketer
Event Manager

MPU (Compulsory General Studies Modules)

U1: Bahasa Melayu Komunikasi 1 (International)
U1: Philosophy and Current Issues
U2: Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)
U2: Entrepreneurship
U3: Moral Issues in Malaysian Society
U4: Co-Curricular



www.raffles.edu.my/course/diploma-in-fashion-marketing/

This course content is correct at time of printing. We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules and entry requirements may be updated.



ELAINE TAN KAH WEI, CHARLES TAN ZHAO YI, NATALIE HING WEN QI,
BRANDON KHAW WAN NENG, WILLIAM WONG KHAR MENG, ETHAN ANGEL NG
The Circle

DIPLOMA IN FASHION BUSINESS

MQA/FA9545 | KPT/N/340/4/0750 | (02/2023)

INTAKES

January | May | September

DURATION

2 years, 4 months | Full Time

COURSE OVERVIEW

The Diploma in Fashion Business is specifically tailored to today's fashion industry, equipping students with relevant business skills and creative elements to succeed in the fast-moving fashion industry.

The program allows students to explore their potential in the fashion industry and experience how the industry works, investigating areas such as fashion buying, brand marketing and promotion, lifestyle and trend prediction. At the end of the course, students will be able to:

- Acquire and apply knowledge of fashion business to fashion industry.
- Demonstrate comprehensive technical expertise in fashion business.
- Identify, formulate and provide creative, innovative and effective solution to fashion business problems.
- Communicate effectively both in written and spoken form with peers, other professionals and community.
- Function individually or in teams, effectively, with a capability to be a leader.
- Understand and commit professionally, ethically and with humane responsibility in line with the fashion industry code of conduct.
- Recognize the need for and to engage in life-long learning and professional development.
- Self-motivate and enhance entrepreneurship skills for career development.
- Realize and demonstrate effective leadership responsibility.

CAREER OPPORTUNITIES

Fashion Merchandiser
Fashion Buyer
Retail Manager
Brand Manager
Event Manager
Marketer
Digital Marketer

COURSE MODULE

YEAR 1

Colour Theory for Fashion
Fashion Merchandising
Principles of Marketing
Academic Reading and Writing
Contemporary Fashion, Styles and Trends
Fundamental of Management
Textile
Garment and Composition
Computer-Aided Design for Fashion
Basic Communication
Digital Strategies
Supply Chain and Inventory Management
Principles of Economic
Consumer Behaviour in Fashion Industry

YEAR 2

Market Research
Introduction to Retail Management
Introduction to Brand Management
Financial Accounting
Human Resource Management
Retail Buying
Fashion Promotion
Internship

YEAR 3

Retail and Merchandising
Fashion Business Project

MPU (Compulsory General Studies Modules)

U1: Bahasa Melayu Komunikasi 1 (International)
U1: Philosophy and Current Issues
U2: Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)
U2: Entrepreneurship
U3: Moral Issues in Malaysian Society
U4: Co-Curricular



www.raffles.edu.my/course/diploma-in-fashion-business/

This course content is correct at time of printing. We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules and entry requirements may be updated.

DIPLOMA IN FASHION STYLING

MQA/FA11540 | KPT/N/214/4/0215 | (04/2024)

INTAKES

January | May | September

DURATION

2 years, 4 months | Full Time

COURSE OVERVIEW

A Fashion Stylist typically sources and organizes outfits and accessories for a diversity of clients.

If you have always wanted to be a part of a rapidly growing area of fashion styling and image consultancy industry, our Diploma in Fashion Styling will assist you to develop your creative skills and fashion knowledge to work at the forefront of the global styling industry.

Learn from our industry practitioners who will guide you throughout your course, work on real-world industry briefs and learn how to provide an individual or business with creative styling solutions.

Upon successful completion of the course, you will be able to:

- Understand consumer behavior
- Identify contemporary fashion, styles and global trends
- Develop, communicate and sell your concept
- Develop networks with the fashion industry
- Style-focused social media and online website and blogs
- Style merchandising for photography and editorials

CAREER OPPORTUNITIES

Personal Stylist
Image Consultant
Commercial Fashion Stylist
Wardrobe Stylist for Film or TV
Fashion Show and Event Stylist
Fashion Retail Stylist
Fashion Brand Stylist
Fashion and Style Blogger

COURSE MODULE

YEAR 1

Colour Theory for Fashion
Academic Reading and Writing
Principles of Marketing
Fashion Research
Fashion Styling 1
Introduction to Brand Management
Textile
Contemporary Fashion, Styles and Trends
Fashion Styling 2
Fashion Merchandising
Digital Photography
Hair Styling
Make-up

YEAR 2

Wardrobe Auditing
Digital Image Processing
Fashion Promotion
Essential of Personal Branding
Personal Shopping
Art Direction
Fashion Journalism
Writing for Social Media
Design Thinking and Creative Solution
Fashion Coordination & Promotion
Fashion Styling Project

YEAR 3

Internship

MPU (Compulsory General Studies Modules)

U1: Bahasa Melayu Komunikasi 1 (International)
U1: Philosophy and Current Issues
U2: Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)
U2: Entrepreneurship
U3: Moral Issues in Malaysian Society
U4: Co-Curricular



www.raffles.edu.my/course/diploma-in-fashion-styling/

This course content is correct at time of printing. We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules and entry requirements may be updated.



DIPLOMA IN FASHION RETAIL MANAGEMENT

MQA/FA11325 | KPT/N/341/4/0079 | (02/2024)

INTAKES

January | May | September

DURATION

2 years, 4 months | Full Time

COURSE OVERVIEW

The Diploma in Fashion Retail Management prepares students for successful store-based, online and non-store retail operations.

This course equips students with knowledge of retail strategic planning principles that are designed to better position both small and large fashion retail organizations operating in an increasingly competitive global market.

At the end of this course, you will be able to develop retail management strategies required for the fashion retail business.

COURSE MODULE

YEAR 1

Colour Theory for Fashion
Fundamental of Management
Academic Reading and Writing
Principles of Marketing
Introduction to Retail Management
Introduction to Business Law
Introduction to Brand Management
Fashion Merchandising
Contemporary Fashion, Styles and Trends
Financial Accounting
Principles of Retailing
Consumer Behavior in Fashion Industry
Market Research
Principles of Economic

YEAR 2

Supply Chain and Inventory Management
Luxury Retail Management
Visual Merchandising for Retail
E-Retailing
Retail Buying
Fashion Promotion
Fashion Coordination and Promotion
Fashion Retail Project
Global Supply Chain
International Business

YEAR 3

Internship

CAREER OPPORTUNITIES

Fashion Retail Sales Manager
Brand Manager
Fashion Marketing Manager
Retail Specialist
Store Manager
Operations Manager
Product Manager
Visual Merchandisers
Buyer
Merchandiser

MPU (Compulsory General Studies Modules)

U1: Bahasa Melayu Komunikasi 1 (International)
U1: Philosophy and Current Issues
U2: Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)
U2: Entrepreneurship
U3: Moral Issues in Malaysian Society
U4: Co-Curricular



www.raffles.edu.my/course/diploma-in-fashion-retail-management/

This course content is correct at time of printing. We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules and entry requirements may be updated.



CERTIFICATE IN DESIGN

MQA/FA8373 | KPT/R/214/3/0179 | (02/2027)

INTAKES

January | May | September

DURATION

1 year, 4 months | Full Time

COURSE OVERVIEW

The Certificate in Design is specially crafted for students or any individual who wishes to participate in the fast paced world of the creative industry.

The course aims to provide:

- A broad-based experience of basic practical and conceptual design study where students learn to manipulate the principles and elements of design while developing technical skills with various tools and media.
- A framework for individual development in the design field, balancing self-expression and creative exploration with pragmatic work-oriented discipline.
- An understanding of design concepts and methods which will support subsequent further study.

COURSE MODULE

Fundamental Drawing	Introduction to Multimedia and Web Design
Computer Application	Creative & Innovation Studies
English for Communication	Fundamental of Typography
Colour Theory	Fabric Colour Manipulation
Advanced Drawing Skills	Personal Portfolio
Academic Reading and Writing	Printmaking
2D Studies	Career Studies

MPU (Compulsory General Studies Modules)

- U1: Bahasa Melayu Komunikasi 1 (International)
 U1: Pengajian Malaysia (Malaysian)
 U2: Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)
 U2: Entrepreneurship
 U3: Moral and Ethics in Malaysian

FURTHER STUDIES OPPORTUNITIES

Upon successful completion of the Certificate in Design, students will be able to continue their education in the diploma programmes.



www.raffles.edu.my/course/certificate-in-design/

This course content is correct at time of printing. We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules and entry requirements may be updated.

CHOY YEN SAN
Fundamental Drawing

Student Testimonials



Alia Bastamam | Malaysia

Advanced Diploma in Fashion Design (2006)

The name “Raffles” and the study of design has always been well co-related in Kuala Lumpur. I didn’t have to do any research to decide that Raffles Kuala Lumpur would be my first choice to further pursue my interest in Fashion Design. It wasn’t just about studying what was in the book, but also expanding my knowledge in fashion and being hands-on in the workroom. I definitely honed my cutting and sewing skills here. Most importantly, the faculty gives full support from the time you start until your graduation.

Kittie Yiyi | Malaysia

Advanced Diploma in Fashion Design (2010)

I found out about Raffles Kuala Lumpur from an education fair. I think it offered a great course, syllabus, good environment and industry-relevant curriculum. That is why I decided to join Raffles Kuala Lumpur. My advice to all the future students considering Raffles Kuala Lumpur is great lecturers lead to great work. It’s very important!



Moto Guo & Kinder Eng | Malaysia

Advanced Diploma in Fashion Design (2013 & 2014)

My learning experience in Raffles Kuala Lumpur was fulfilling, exciting and challenging. I found out about Raffles Kuala Lumpur through some basic research, and apparently it was the best choice for me at that time. I chose Raffles Kuala Lumpur because of the industry-relevant curriculum, the environment of the campus, as well as its amazing reputation of nurturing promising talents.

Charles Tan Zhao Yi | Malaysia

Advanced Diploma in Fashion Marketing & Management (2021)

Studying Fashion Marketing & Management at Raffles Kuala Lumpur helped me to build my portfolio a lot as I was planning to go for my further studies in the UK. The skill and knowledge I found most useful during my time in Raffles Kuala Lumpur is that it has expanded my perception for both business or design in the fashion industry. It helps me understand more of what I want and who I want to be in the fashion industry.



Elise Chia Yee Leng | Malaysia

Advanced Diploma in Fashion Marketing & Management (2021)

At Raffles Kuala Lumpur - Fashion Marketing & Management program, we study marketing as well as art fields subjects like colour theory and garments & composition. By combining what we’ve learnt throughout the whole program, we are capable to build and create our own brand.

Start Your Journey Here

Walk-in

Walk-in is always a good option. You will have the opportunity to meet Academic staffs and students and ask any questions you may have.

Please scan the QR code below to book a campus tour now.



BOOK CAMPUS TOUR

Open Days

Raffles Kuala Lumpur Open Days include presentations, campus and accommodation tours, advice, workshops and the opportunity to sample our activity-led learning approach.

How to apply

Please check the individual course web pages listed in this brochure for detailed information about course entry requirements.

For details on how to apply, please scan the QR code below and our education consultant will deliver more information to assist you.



ENQUIRE NOW



afflies

FIRST
UNNER-UP
2018



Runway Ready
Designer Search
2018

LECTURER
OF THE YEAR
2018

KANCIL AWARDS
x SCOLLERS

GOLD
Best
Self-Promotion

STUDENT KANCIL
x SCOLLERS AWARDS
2019

BRONZE
Best Exhibition Design
Spatial Design Awards
(SPADE)

DESIGN EXCELLENCE
AWARD 2020
Interior Design
Confederation Singapore

IDEA
Communication
Design

INTERNATIONAL
BUSAN DESIGN AWARD
2021

Business & Consultation Hours

Monday to Friday : 9.00am - 6.00pm

Saturday : 9.00am - 1.00pm

T 03 - 2164 1059

F 03 - 2161 1063

enquiries@raffles.edu.my

Raffles College of Higher Education DK120 (W)

(Managed by Raffles College of Higher Education Sdn Bhd - 236929K)

62, Jalan Damai,
Off Jalan Ampang,
55000 Kuala Lumpur,
Malaysia

www.raffles.edu.my



#RafflesKualaLumpur

Every reasonable effort has been made to ensure that the information in this document is correct at the time of printing. Raffles College of Higher Education reserves the right to alter any course, module, admission requirement or other arrangement without prior notice.
HEP Ref No: KP(JPS)5195/IPTS/1165(21)
HEP established date 17 April 2001
Date of printing: JUNE 2022

Fashion
Design

Fashion
Marketing

Fashion
Business

Fashion
Styling

Fashion
Retail
Management

Certificate
in Design