



**Raffles**  
College of Higher Education  
KUALA LUMPUR



# RAFFLES KUALA LUMPUR

**Business & Psychology**



**SCHOLARSHIP  
AVAILABLE**



RAFFLES COLLEGE OF HIGHER EDUCATION  
KUALA LUMPUR

# Content

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**04** Campus  
Life

**06** Why  
Raffles?

**07** Pathway to  
Success  
(Business)

**14** Certificate in  
Business

**17** Pathway to  
Success  
(Psychology)

**18** Bachelor of  
Psychology  
(Honours)

**26** Start Your  
Journey Here



# Welcome to Raffles Kuala Lumpur

**08** Bachelor of  
Business  
(Accountancy)  
(Honours)

**10** Diploma in  
E-Commerce

**12** Diploma in  
Business  
Studies

**20** Diploma in  
Applied  
Psychology

**22** Student  
Testimonials  
(Business)

**24** Student  
Testimonials  
(Psychology)

# Campus Life

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Raffles Kuala Lumpur brings you adventurous learning experiences whereby students participate in extra-curricular activities that help enhance students' self-esteem, motivation, social & soft skills.

Apart from that, students will have the opportunity to witness their designs and business ideas come to life, which will ignite their creativity and reinforce the business principles they've learned.





# Why Raffles?

Our Global Advantage allows students to study at any of Raffles' network colleges and universities, and immerse themselves in different cultures and experiences living overseas.

Students who are enrolled in Raffles benefit from a quality education with a well-rounded hands-on experience relevant to the industry. This enables them to improve their career opportunities.

Studying in a multi-national environment enables our students to expand their personal network, be exposed to international perspectives, and greatly enhance career opportunities beyond their home country.



Established in 1994, Raffles College of Higher Education (Kuala Lumpur), also known as Raffles Kuala Lumpur, stands as a distinguished institution within the esteemed Raffles Education Network. Proudly registered with the Malaysian Ministry of Higher Education, we are a private college committed to delivering premier education with a strong emphasis on personalised, boutique, and exclusive hands-on learning experience.

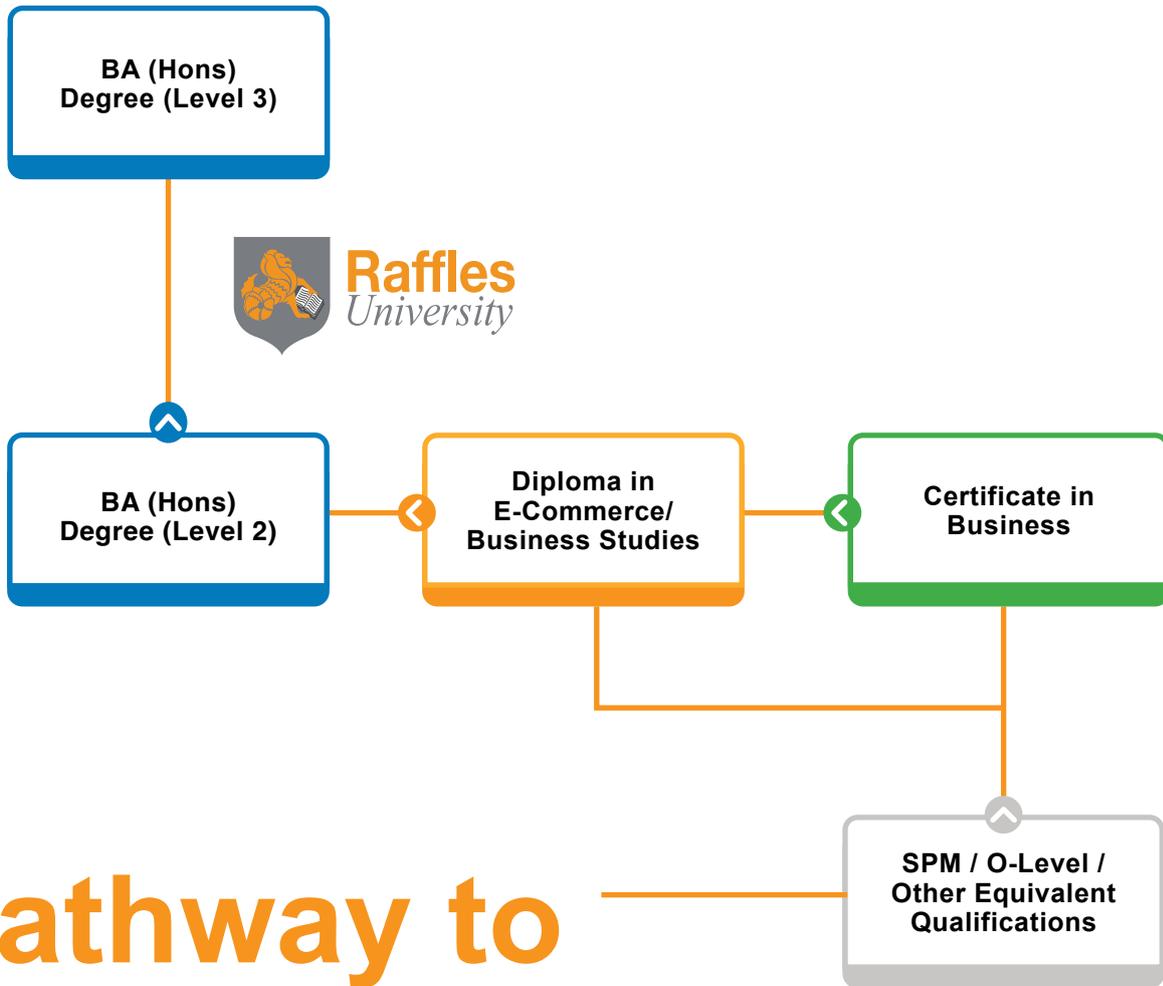
At Raffles Kuala Lumpur, our mission is to cultivate a dynamic environment that nurtures students, empowering them with practical, job-ready skills. We offer a diverse range of programmes in Design, Fashion, Business, and Psychology, ensuring a comprehensive and industry-focused curriculum.

Committed to excellence, we take great pride in being recognised as one of Malaysia's most awarded colleges. Our success extends beyond local competitions, with our students consistently achieving accolades on the international stage. These accomplishments reflect our unwavering dedication to fostering talent and preparing our students for success in their chosen fields.

Experience the difference of an institution that transcends traditional learning, shaping future leaders and award-winning professionals in design and beyond.

Raffles provide a learning environment that leads to successful careers through educational experiences that promote:

- **Social responsibility**
- **Professional excellence for employability**
- **Analytical thinking for problem solving**
- **Creativity to encourage innovation**
- **Entrepreneurship**



# Pathway to Success

Upon successful completion of the Diploma in Business Programme, students will be granted advanced standing entry to a bachelor's degree program in collaboration with Raffles University.

## PROGRAMMES

### KL CAMPUS:

#### BACHELOR OF BUSINESS (ACCOUNTANCY) (HONOURS)

(N/0414/6/0277) (07/29) (MQA/PA 17630)

### JOHOR CAMPUS:

#### BACHELOR OF BUSINESS ADMINISTRATION (HONOURS)

MQA/FA0527 | KPT/R2/340/6/0145 | (03/2029)

#### BACHELOR OF SUPPLY CHAIN MANAGEMENT (HONOURS)

MQA/FA5069 | KPT/R/345/6/0765 | (04/2025)

Duration: 3 years | Full Time

# BACHELOR OF BUSINESS (ACCOUNTANCY) (HONOURS)

(N/0414/6/0277) (07/29) (MQA/PA 17630)

## Entry Requirements

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### MALAYSIA

**STPM:**

Grade C (Grade Point (GP) 2.00) in any 2 subjects

**A-Level:**

Full pass in any 2 subjects

**STAM:**

Grade Jayyid

**UEC:**

Grade B in 5 subjects

**Foundation / Matriculation:**

Minimum CGPA 2.00

**Diploma (Level 4, MQF) / Advanced Diploma (Level 5, MQF):**

Minimum CGPA 2.00

**DKM / DVM / DLKM:**

Subjected to HEP Senate / Academic Board's approval

*(Note: The HEPs are required to conduct screening and provide necessary guidance specific to the discipline of the programme)*

**Other equivalent qualifications recognised by the Malaysian Government.****English Competency:**

MUET: Band 3.0

GCE O-Level/119 English: Grade D

SPM: Credit

UEC: Grade B

Cambridge English/Lingua skill: 154

### INTERNATIONAL

**English Competency:**

MUET: Band 4

IELTS: 5.5

TOEFL iBT: 46

TOEFL Essentials (Online): 8

Pearson Test of English: 51

Cambridge English/Linguaskill: 160

**\*Additional requirement:**

A pass in Mathematics and English at SPM level or equivalent qualifications.

*(English subject requirement does not apply to international students since they are required to meet certain scores)*

**Note:**

- Can be waived should any other higher qualifications contain Mathematics and English subjects with an equivalent/higher achievement.
- Malaysian students using English as the medium of instruction in their previous study or with at least Band 2 in Malaysian University English Test (MUET) or equivalent can be exempted from a pass in English requirement.
- Those without a pass in Mathematics and/or English at Sijil Pelajaran Malaysia (SPM) level or equivalent can be admitted but are required to attend special enhancement course(s). These special enhancement courses should be Sijil Pelajaran Malaysia (SPM) equivalent, remedial in nature. Students must pass the Mathematics and English enhancement courses as a prerequisite to related core courses taught in English.

## Programme Highlights

### INTAKES

January | May | September

### DURATION

3 years | Full Time

### COURSE OVERVIEW

Our Bachelor of Business (Accountancy) (Honours) covers not only business modules but specialises in the accounting discipline that prepares students for careers as business leaders and accountants. It enables students to develop a holistic understanding of business operations from the accounting perspective. Students will be trained to use business, law and accounting techniques, as well as preparing financial and non-financial information, tax computation and reporting to help any organisation in future decision making.

### COURSE MODULE

#### YEAR 1

Statistics	Business Law
Marketing	Microeconomics
Financial Accounting	Quantitative Methods
Business Mathematics	Organisational Behaviour
Business Communication	Financial Accounting Practice
Fundamentals of Management	Information Technology Essentials
Fundamentals of Financial Management	

#### YEAR 2

Taxation 1	Commercial Law
Macroeconomics	Corporate Finance
Business Research	Audit and Assurance 1
Computerised Accounting	Ethics and Organisation
Management Accounting 1	Management Accounting 2
Accounting Information Systems	Human Resource Management
Financial Accounting and Reporting 1	Financial Accounting and Reporting 3
Financial Accounting and Reporting 2	

#### YEAR 3

Taxation 2	Audit and Assurance 2
Strategic Management	Professional Attachment
Management Accounting 3	Accounting Theory and Practice
Financial Accounting and Reporting 4	
Entrepreneurship and New Business Development	

### CAREER OPPORTUNITIES

Officer  
Executive  
Accountant  
Finance Manager  
Public Accountants  
Financial Controllers  
Administrator Auditor  
Investment and Portfolio Manager  
Financial and Management Careers

### MPU (Compulsory General Studies Modules)

- Penghayatan Etika dan Peradaban
- Bahasa Melayu Komunikasi 2 (International)
- Philosophy and Current Issues
- Creative Thinking / Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)
- Integrity and Anti Corruption

[www.raffles.edu.my/course/bachelor-of-business-accountancy-honours/](http://www.raffles.edu.my/course/bachelor-of-business-accountancy-honours/)

This course content is correct at time of printing. We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules and entry requirements may be updated.

# DIPLOMA IN E-COMMERCE

(N/345/4/1113) (01/29) (MQA/FA11349)

## Entry Requirements

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### MALAYSIA

**SPM / IGCSE / O-Level:**  
3 Credits

**UEC:**  
Grade B in 3 subjects

**SKM:**  
Pass Level 3 in the related field; *(Note: The HEPs are required to conduct screening and provide appropriate bridging courses specific to the discipline of the programme)*

**Certificate:**  
Pass (Level 3, MQF) with CGPA 2.0 in the related field

**STPM / A-Level:**  
Minimum Grade C (CGPA 2.00) in 1 subject

**STAM:**  
Maqbul ranked

**Others:**  
Recognised qualifications by the Government of Malaysia

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### INTERNATIONAL

**IGCSE / O-Level:**  
3 Credits

**Others:**  
Recognised qualifications by the Government of Malaysia

**English Competency:**  
MUET: Band 3.5  
IELTS: 5.0  
TOEFL iBT: 40  
TOELF Essentials (Online): 7.5  
Pearson Test of English: 47  
Cambridge English/Linguaskill: 154  
ELS: 107

## Programme Highlights

### INTAKES

January | May | September

### DURATION

2 years, 4 months | Full Time

### COURSE OVERVIEW

In the post-Pandemic COVID era, the global business landscape is changing rapidly, reshaping day-to-day business operations. The advancement of newly adopted technology in these daily operations has shifted many organisations to digital and online operations of the business.

The Diploma in e-Commerce is suitable for students who are passionately interested in the technology side of digital business, inclusive of the application of Artificial Intelligence (AI), Internet of Things (IoT), Augmented and Extended Reality, Omni Channel marketing platforms, Apps development, and various web-based platforms and applications. This programme provides insights to students into the e-commerce and logistics ecosystem which had shaped the business environment after the pandemic period of COVID-19.

### CAREER OPPORTUNITIES

Business Innovator  
 Digital Entrepreneur  
 E-Commerce Manager  
 E-Business Consultant  
 Market Research Analyst  
 Digital Marketing Specialist  
 E-Commerce Business Analyst  
 Marketing Channel Merchandiser

### COURSE MODULE

#### YEAR 1

Business Statistics  
 Consumer Behaviour  
 Principles of Economic  
 Principles of Marketing  
 E-Commerce Principles  
 Digital Content Creation  
 Operations Management  
 Fundamentals of Finance  
 Academic Reading & Writing  
 Introduction to Business Law  
 Fundamental of Management  
 Professional Writing and Communication

#### YEAR 2

Web Design  
 Business Ethics  
 Digital Marketing  
 Market Research  
 Technopreneurship  
 Financial Accounting  
 E-Commerce Project  
 E-Commerce Security  
 International Business  
 Organisational Behaviour  
 Human Resource Management  
 Management Information Systems  
 Social Media and Mobile Marketing  
 Entrepreneurship and Small Business Management

#### YEAR 3

Internship

### MPU (Compulsory General Studies Modules)

- Bahasa Melayu Komunikasi 1 (International)
- Philosophy and Current Issues
- Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)
- Entrepreneurship
- Moral Issues in Malaysian Society
- Integrity and Anti-Corruption
- Co-Curricular

[www.raffles.edu.my/course/diploma-in-e-commerce/](http://www.raffles.edu.my/course/diploma-in-e-commerce/)

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# DIPLOMA IN BUSINESS STUDIES

(R/340/4/0717) (12/26) (MQA/FA8128)

## Entry Requirements

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### MALAYSIA

**SPM / IGCSE / O-Level:**

3 Credits

**UEC:**

Grade B in 3 subjects

**SKM:**

Pass SKM Level 3 in the related field; *(Note: The HEPs are required to conduct screening and provide appropriate bridging courses specific to the discipline of the programme)*

**Certificate:**

Pass (Level 3, MQF) with CGPA 2.0 in the related field

**STPM / A-Level:**

Minimum Grade C (CGPA 2.00) in 1 subject

**STAM:**

Maqbul ranked

**Others:**

Recognised qualifications by the Government of Malaysia

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### INTERNATIONAL

**IGCSE / O-Level:**

3 Credits

**Others:**

Recognised qualifications by the Government of Malaysia

**English Competency:**

MUET: Band 3.5

IELTS: 5.0

TOEFL iBT: 40

TOELF Essentials (Online): 7.5

Pearson Test of English: 47

Cambridge English/Linguaskill: 154

ELS: 107

## Programme Highlights

### INTAKES

January | May | September

### DURATION

2 years 4 months | Full Time

### COURSE OVERVIEW

The business environment in the digital era of Industrial Revolution 4.0 (IR 4.0) is complex, and it needs a future workforce that is trained in the vast array of fundamental areas of business management.

The Diploma in Business Studies offered by Raffles College of Higher Education prepares students with extensive coverage of business knowledge as well as insights to be capable graduates in contributing to the country's talented workforce. The course covers the study of the areas of management, marketing, digital business and innovation, accounting, economics, finance, and human resource management. The multiple areas covered in the course enable students to possess a strong foundation and understanding in facing the various facets of business challenges in the future.

### CAREER OPPORTUNITIES

Business Innovator  
Global Entrepreneur  
Social Media Executive  
Human Resource Officer  
Management Consultant  
Digital Marketing Executive  
Sales and Marketing Executive  
Operations Management Executive

### COURSE MODULE

#### YEAR 1

Business Ethics  
Microeconomics  
Business Statistics  
Consumer Behaviour  
Business Mathematics  
Principles of Marketing  
Principles of Accounting  
Fundamentals of Finance  
Academic Reading & Writing  
Introduction to Business Law  
Fundamental of Management  
Introduction to Business Studies  
Professional Writing and Communication

#### YEAR 2

Digital Marketing  
Macroeconomics  
Business Portfolio  
Financial Accounting  
International Business  
Organisational Behavior  
Operations Management  
Business Communication  
Small Business Management  
Human Resource Management  
Business Information Technology  
Business Creativity and Innovation

#### YEAR 3

Internship

### MPU (Compulsory General Studies Modules)

- Bahasa Melayu Komunikasi 1 (International)
- Philosophy and Current Issues
- Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)
- Entrepreneurship
- Moral Issues in Malaysian Society
- Integrity and Corruption
- Co-Curricular

[www.raffles.edu.my/course/diploma-in-business-studies/](http://www.raffles.edu.my/course/diploma-in-business-studies/)

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# CERTIFICATE IN BUSINESS

(N/0414/3/0034) (07/29) (MQA/PA 17521)

## Entry Requirements

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### MALAYSIA

**SPM / IGCSE / O-Level:**

1 credit in 1 subject

**UEC:**

Grade B in 1 subject

**Certificate:**

Pass (Level 3, MQF) with CGPA 2.0 in the related field

**Others:**

Recognised qualifications by the Government of Malaysia

**English Competency:**

A pass in SPM / IGCSE / O-Level English

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### INTERNATIONAL

**IGCSE / O-Level:**

Minimum 1 credit in any subject or its equivalent

**Others:**

Recognised qualifications by the Government of Malaysia

## Programme Highlights

### INTAKES

January | May | September

### DURATION

1 year 4 months | Full Time

### COURSE OVERVIEW

The Certificate in Business programme provides foundational knowledge and practical skills essential for success in the business world.

Covering key areas such as management, marketing, finance, and entrepreneurship, the programme equips students with a comprehensive understanding of business operations and strategies. Designed for aspiring professionals and those seeking to enhance their business acumen, the course offers a blend of theoretical insights and real-world applications, preparing graduates for entry-level positions or further studies in the field of business.

### COURSE MODULE

#### YEAR 1

Introduction to Business  
 Fundamental of Marketing  
 English for Communication  
 Fundamental of Accounting  
 Fundamental of Economics  
 Fundamental of Management  
 Academic Reading and Writing  
 Introduction to Business Statistics  
 Introduction to Business Computing  
 Essentials of Organizational Behaviour  
 Fundamental of Social Media Marketing  
 Introduction to Human Resource Management

#### YEAR 2

Introduction to Business Ethics  
 Fundamentals of Content Marketing  
 Introduction to Operations Management  
 Introduction to Advertising and Brand Management

### MPU (Compulsory General Studies Modules)

- Bahasa Melayu Komunikasi 1 (International) /Pengajian Malaysia (Malaysian)
- Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu) / Entrepreneurship
- Integrity and Anti-Corruption

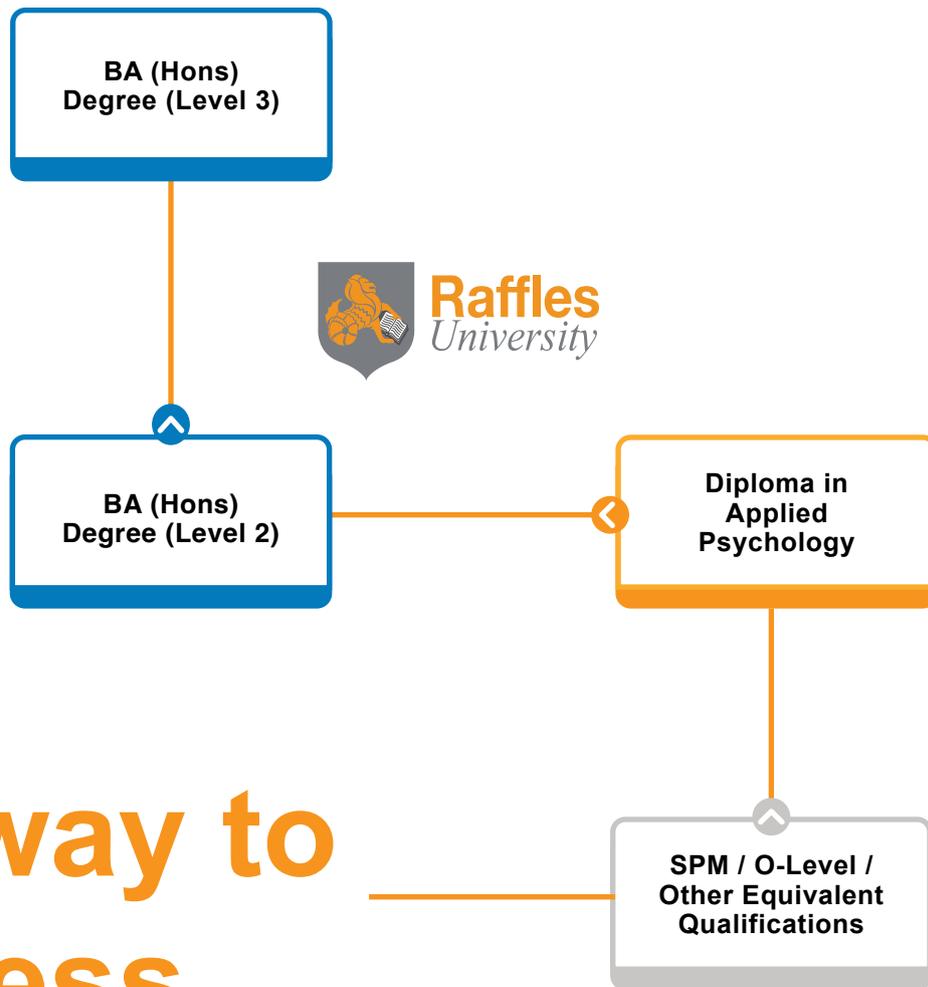
### CAREER OPPORTUNITIES

Upon successful completion of the Certificate in Business, students will be able to continue their education in the diploma programmes.

[www.raffles.edu.my/course/certificate-in-business/](http://www.raffles.edu.my/course/certificate-in-business/)



THE COURTYARD  
MEDINI CAMPUS, RAFFLES UNIVERSITY



# Pathway to Success

Upon successful completion of the Diploma in Applied Psychology Programme, students will be granted advanced standing entry to a bachelor's degree programme in collaboration with Raffles University.

## PROGRAMME

### BACHELOR OF PSYCHOLOGY (HONOURS)

(N/0313/6/0030) (07/29) (MQA/PA 17523)

Duration: 3 years | Full Time

# BACHELOR OF PSYCHOLOGY (HONOURS)

(N/0313/6/0030) (07/29) (MQA/PA 17523)

## Entry Requirements

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### MALAYSIA

**STPM:**

Grade C (Grade Point (GP) 2.00) in any 2 subjects

**A-Level:**

Full pass in any 2 subjects

**STAM:**

Grade Jayyid

**UEC:**

Grade B in 5 subjects

**Foundation / Matriculation:**

Minimum CGPA 2.00

**Diploma (Level 4, MQF) / Advanced Diploma (Level 5, MQF):**

Minimum CGPA 2.00

**DKM / DVM / DLKM:**

Subjected to HEP Senate / Academic Board's approval

*(Note: The HEPs are required to conduct screening and provide necessary guidance specific to the discipline of the programme)*

**Other equivalent qualifications recognised by the Malaysian Government.****English Competency:**

MUET: Band 3.0

GCE O-Level/119 English: Grade D

SPM: Credit

UEC: Grade B

Cambridge English/Lingua skill: 154

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### INTERNATIONAL

**English Competency:**

MUET: Band 3.5

IELTS: 5.0

TOEFL iBT: 40

TOEFL Essentials (Online): 7.5

Pearson Test of English: 47

Cambridge English/Linguaskill: 154

**Note:**

- All the above qualifications need to be supported with at least credits in Mathematics and Biology/Physics/Chemistry/General Science/ Applied Science and a pass in English at SPM level.
- Can be waived should any other higher qualifications contain Mathematics and Biology/Physics/Chemistry/General Science/ Applied Science and a pass in English at SPM level.
- Those without a pass/credit in Mathematics and/or Can be waived should any other higher qualifications contain Mathematics and Biology/Physics/Chemistry/General Science/Applied Science and a pass in English at SPM level or equivalent can be admitted but are required to attend special enhancement course(s). These special enhancement courses should be SPM equivalent, remedial in nature. Students must pass/credit the Mathematics and Can be waived should any other higher qualifications contain Mathematics and Biology/Physics/Chemistry/General Science/Applied Science enhancement courses as a prerequisite to related core courses taught in English.

*\*\* For Private Higher Education Institutions: Refer to Surat JPT/GS 1000-606 Jld. 2(23), 21st April, 2020 - Kemasukan Pelajar Lulusan Diploma Kemahiran Malaysia (DKM), Diploma Lanjutan Kemahiran Malaysia (DLKM) dan Diploma Vokasional Malaysia (DVM) ke Peringkat Sarjana Muda (Tahap 6 MQF) atau yang setara dengannya di Institut Pendidikan Tinggi Swasta.*

## Programme Highlights

### INTAKES

January | May | September

### DURATION

3 years | Full Time

### COURSE OVERVIEW

Our undergraduate programme in Psychology is designed to educate students in different areas of psychology. The course begins with the fundamentals of psychology so that students develop knowledge and understanding of the concepts, theories and practices of psychology. As the student progresses through the course these fundamentals are built upon, extended and applied to cover more specialised areas of psychology, for example, human resource management, marketing and branding, health services and education.

### COURSE MODULE

#### YEAR 1

Statistics	Abnormal Psychology
Learning Studies	Psychology of Learning
Emotion & Motivation	Historical Perspectives of Psychology
Child & Infant Psychology	Industrial & Organisational Psychology
Introductory Psychology: Methods & Social	Psychology of Adolescence & Adulthood
Introductory Psychology: Cognition & Abnormal	

#### YEAR 2

Personality	Elective 1
Social Psychology	Biological Psychology
Cognitive Psychology	Consumer Psychology
Counselling Psychology	Educational Psychology
Cross-cultural Psychology	Statistical & Research Methodologies
Research Methods in Psychology	Psychology of Design & Human Factors
Professional Ethics and Conduct in Psychology	

#### YEAR 3

Elective 2	Neuropsychology
Elective 3	Final Year Project 2
Cyberpsychology	Psychology of Aging
Final Year Project 1	Professional Attachment
Psychological Assessment	

#### ELECTIVE MODULES

Marketing	Consumer Behaviour
Forensic Psychology	Applied Business Challenges
Business Mathematics	20th Century Design & Culture
Marketing Management	Visual Studies and Exploration
Business Communication	Introduction to Multimedia Technology
Fundamentals of Management	Information Design and Data Visualisation

### CAREER OPPORTUNITIES

Human Resource  
 Research Assistant  
 Marketing Executive  
 Education Counsellor  
 Kindergarten Teacher

### MPU (Compulsory General Studies Modules)

- Penghayatan Etika dan Peradaban
- Bahasa Melayu Komunikasi 2 (International)
- Philosophy and Current Issues
- Creative Thinking / Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)
- Integrity and Anti Corruption

# DIPLOMA IN APPLIED PSYCHOLOGY

(R3/0313/4/0006) (10/29) (A9782)

## Entry Requirements

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### MALAYSIA

**SPM / IGCSE / O-Level:**

3 Credits

**UEC:**

Grade B in 3 subjects

**Certificate:**

Pass (Level 3, MQF) with CGPA 2.0 in the related field

**STPM / A-Level:**

Minimum Grade C (CGPA 2.00) in 1 subject

**STAM:**

Maqbul ranked

**Others:**

Recognised qualifications by the Government of Malaysia

**English Competency:**

A pass in SPM / IGCSE / O-Level English

**Specific Requirements:**

Pass in Mathematics and Biology/Physics/Chemistry/General Science/Applied Science

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### INTERNATIONAL

**IGCSE / O-Level:**

3 Credits

**Others:**

Recognised qualifications by the Government of Malaysia

**English Competency:**

MUET: Band 3.0

IELTS: 4.0

TOEFL iBT: 30-31

TOELF Essentials (Online): 5

Pearson Test of English: 36

Cambridge English/Linguaskill: 140

ELS: 106

**Specific Requirements:**

Pass in Mathematics and Science

## Programme Highlights

### INTAKES

January | May | September

### DURATION

2 years | Full Time

### COURSE OVERVIEW

The Diploma in Applied Psychology aims to provide students with a good fundamental of theoretical knowledge and practical application in Psychology.

The course is specifically designed to provide a multi-disciplinary introduction such as creative thinking, skeptical inquiry, problem-solving, analytical, research skills through in and outside classroom exposure and opportunities in academic or professional contexts. The priority is also given to developing independent and lifelong learning.

### COURSE MODULE

#### YEAR 1

Family Dynamics  
 Social Psychology  
 Consumer Behaviour  
 Emotion & Motivation  
 History of Psychology  
 Abnormal Psychology  
 Psychology of Learning  
 Statistics for Psychology  
 Introduction to Psychology  
 Neuroscience and Behaviour  
 Academic Reading and Writing  
 Professional Writing and Communication  
 Introduction to Counselling and Psychotherapy  
 Human Growth and Developmental Psychology

#### YEAR 2

Neuropsychology  
 Cognitive Psychology  
 Personality Psychology  
 Organisational Behavior  
 Sensation and Perception  
 Research Design & Analysis  
 Addictions and Interventions  
 Counselling Techniques & Processes  
 Industrial and Organizational Psychology  
 Introduction to Criminal & Forensic Psychology  
 Disorders of Infancy, Childhood and Adolescence

### CAREER OPPORTUNITIES

Research Assistant  
 Administrative Officer  
 Psychology Assistant  
 Social Work Assistant  
 Public Relation Officer  
 Customer Service Officer  
 Marketing and Sales Officer  
 Community Outreach Assistant  
 Behavioural Therapist Assistant  
 Welfare and Rehabilitation Assistant  
 Human Resource Development Personnel

### MPU (Compulsory General Studies Modules)

- Bahasa Melayu Komunikasi 1 (International)
- Philosophy and Current Issues
- Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)
- Entrepreneurship
- Moral Issues in Malaysian Society
- Co-Curricular

[www.raffles.edu.my/course/diploma-in-applied-psychology/](http://www.raffles.edu.my/course/diploma-in-applied-psychology/)

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# Student Testimonials



## Sharifah Najwa | Malaysia

Diploma in Business Studies

I found out about Raffles Kuala Lumpur through their website. After trying to find a perfect college for me to enrol in, I decided to pursue my studies at Raffles Kuala Lumpur because it is near to my house, the fees are affordable and they have the course that I wanted. My experience at Raffles Kuala Lumpur was great. I met great friends and create nice memories to remember.

## Kong Jia Hui | Malaysia

Diploma in E-Commerce

I found Raffles Kuala Lumpur through an education consultant, she told me about Raffles Kuala Lumpur and suggested for me to study business courses here. I pursue my education at Raffles Kuala Lumpur because the education level of Raffles Kuala Lumpur is quite high, it can go beyond your abilities and some of the lectures on Raffles Kuala Lumpur are very helpful and take care of students' performance. They also help students to get better results. My learning journey at Raffles Kuala Lumpur has been great.



## Adam | Malaysia

Diploma in E-Commerce

Studying in Raffles College of Higher Education is an exhilarating experience with the great guidance from their experienced lecturers. The environment at Raffles is incredibly awesome and I met many good friends in Raffles. The location of Raffles in the heart of City Centre is suitable to learn business education. The lecturers were very innovative in their teaching methods and have extensive expertise and knowledge to impart the knowledge to the students. For those looking to further their studies in e-Commerce or Digital Marketing, Raffles is the number 1 choice!

## Jia Yee | Malaysia

Diploma in E-Commerce

I love studying at Raffles College of Higher Education as Diploma in e-Commerce student. There are many enjoyable activities such as Global Speaker Series, Guest Lecture session, Live Projects, and Industry visits. I am really excited to study here due to the many interesting modules in the programme such as Digital Marketing, Web Development, and many other E-Commerce related modules. I am so proud to study at Raffles!



## Mel | Malaysia

Diploma in E-Commerce

To study in Raffles College of Higher Education as a Diploma in e-Commerce student is an awe-inspiring moment. E-commerce is an area of study which is not just new but innovative. I am exposed to how business activities are operated using technology platforms and applications, and I am happy to say that I enjoyed every moment of the experience and journey! I am looking to start my own Business Start-up soon, thus the knowledge that I gained in this programme will help me for my future career and business. Thank you so much Raffles!



# Student Testimonials



**Eimann Arif Bin Ahmad Zaidi | Malaysia**

Diploma in Applied Psychology

I've enjoyed every second studying at Raffles Kuala Lumpur. The environment is so peaceful and calming. I had great time meeting new friends.

**Nasam Thaufeeq | Maldives**

Diploma in Applied Psychology

Raffles Kuala Lumpur provided an exemplary experience during the entirety of my course. From the lecturers to the various other staffs at the college, everyone was welcoming and eager to help the students. The content of the course was delivered well as all of the lecturers that taught us were extremely experienced teachers that were specialized in various subsets of psychology. At the end of my final semester, I learned not only how to apply the theories to real-life experiences, but the several techniques as well as how to carry out researches.



**Shomesh A/L Jayaseelan | Malaysia**

Diploma in Applied Psychology

My experience in studying at Raffles Kuala Lumpur was a new and interesting experience for me because of the new environment and in a totally different state from where I came from.

**Perrishal Kaur A/P Harjit Singh | Malaysia**

Diploma in Applied Psychology

I am extremely grateful to have chosen Raffles Kuala Lumpur to further my diploma in Applied Psychology. It has been amazing, especially making new friends I'll cherish forever. This has been an eye-opening experience and it is something I'll definitely be proud of in the future.



**Lim Ern Chee | Malaysia**

Diploma in Applied Psychology

Studying at Raffles Kuala Lumpur has truly been an amazing experience. Hence, the theoretical and field experiences provided by my dedicated course lecturers have prepared me well; yet enhanced my confidence level to a bright career path.



# Start Your Journey Here

## How to apply

Please refer to the individual programme web pages listed in this brochure for detailed information about course entry requirements.

For details on how to apply, please contact us at **03 - 2164 1059** and our education consultants will provide you with more information to assist you.

## Campus Tour

Get a firsthand look at the campus environment, buildings, amenities and overall atmosphere!

We aim to give prospective students a better understanding of the college and its offerings to help them make an informed decision about their higher education journey.

Walk-ins is always a good option. You will have the opportunity to meet academic staff and students and ask any questions you may have.



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## Business & Consultation Hours

Monday to Friday : 9.00am - 6.00pm

Saturday : 9.00am - 1.00pm

T 03 - 2164 1059

F 03 - 2161 1063

enquiries@raffles.edu.my

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