VIGOROUS

RAFFLES COLLEGE OF HIGHER EDUCATION

>> 40TH GRADUATION SHOWCASE

## VIGOROUS soul that's dyed with colours

Vigorous, shows that we are strong and energetic. It symbolizes our positivity and unpredictability as each of us are unique in a profound manner.

In terms of ideas and personalities,
Raffles College of Higher Education portrays the key role of a powerhouse that powers us up to be determined in pursuing our dreams & a family that nurtures us with the knowledge of designing which is what our world revolves around.

CONTENT



COLLEGE DIRECTOR



VISUAL COMMUNICATION & MULTIMEDIA



JEWELLERY DESIGN



INTERIOR DESIGN

**FASHION** 



BUSINESS STUDIES



PHYCHOLOGY



FASHION MARKETING & MANAGEMENT







#RKL

### vigorous

adjective vig·or·ous \ 'vi-g(ə-)rəs \ possessing vigor : full of physical or mental strength or active force : strong

"You have to be vigorous. That's the only way you are going to get it because everybody has dreams and everybody has goals, but the only people who achieve them are the ones that go after it and don't take no for an answer."

#### **Nick Cannon**

American rapper, actor, comedian, director, screenwriter, film producer, entrepreneur, record producer, and radio and television personality.

We are proud to congratulate our 40th cohort of graduates on the successful completion of their Advanced Diploma and Bachelor of Design.

VIGOROUS is the theme for this September 2018 edition of our Graduation Book. To be vigorous means that our graduates must continue to seek knowledge with vigour and continue to be relevant. Making sure that our graduates remains vigorous is the key focus of Raffles College of Higher Education.

As a leader in personalised learning through our industry relevant courses, Raffles is monitoring the trends and developing strategies through investments in curriculum and pedagogy to ensure that our students are well prepared for the future.

Raffles graduates with their distinct qualities will set them apart from their peers - as assets to employers and as individuals who are ready to compete in the global market.

F D

From haute couture to high-street, our students acquire the appropriate skillset to take their careers in whichever direction their desire takes them.

The Fashion Design programme at Raffles keeps evolving in order to stay ahead of industry practices and trends. The holistic approach our department takes comprises of creative interpretation, technical knowhow and research methodologies.

During their studies, our students are exposed to an eclectic range of all the necessary manufacturing applications to become industry ground breakers and create garments that reflect today's society.

Upon completion of the degree our students are able to take on a range of career paths, not only limited to design but also image consultancy, creative direction, styling and trend forecasting.

### **FASHION DESIGN**

### 1 - 3

History of Costume: The revival of Luisa Casati: Costume collection designs that are inspired by one of the prominent fashion icon in the early 19th Century.

4 & 5 AirAsia Runway Ready Designer Search 2018 1<sup>st</sup> Runner Up: Zhong Xun Lau Collection Title: Borders

### 6 & 7

Sakura Collection - Japan Expo Asia Students Awards Grand Prix Final 2018/19 2<sup>nd</sup> Runner Up: Lavendar Low Collection: The Cherry Blossom

#### 8 & 9

Textiles: The Art of Weaving: Set of accessory designs that are prepared with weaving, finger knitting and finger loom braiding.



















FASHION DESIGN



### YONG CHEN CHENG

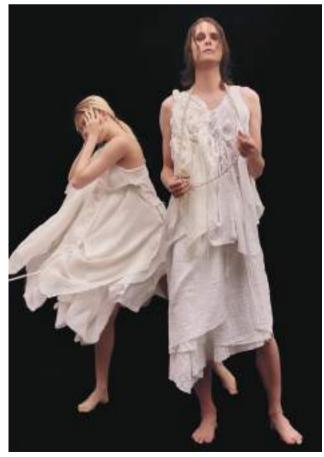


yongchencheng0410 @gmail.com

### **Distressed Beauty**

Elegance is found to be a product of reality escapism as a result of a disastrous mental state constantly seeking alluringly excruciating charm.







FASHION DESIGN



### ANGELINA LIUS



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Défectueux

"Nobody is Superior, Nobody is Inferior, but nobody is Equal either.

People are simply Unique, Incomparable, You are You, I am I."

- OSHO







FASHION DESIGN



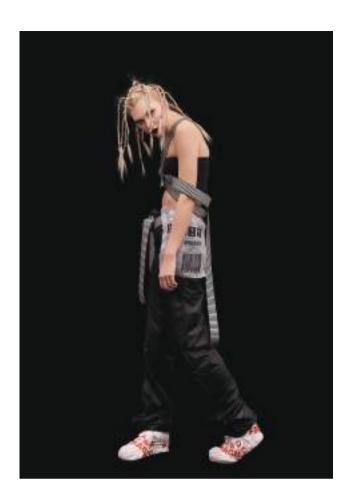
### ONG SUE YEE

MALAYSIA

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### [untitled]

We are all a barcoded product of society. Soulless bodies immersed in a cycle of predecided journeys.







FASHION DESIGN



### AIDA SHAZWIN BINTI ZAMRI

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Nebulous

Am I in a different dimension or are things really twisted?







FASHION DESIGN



### TAN HAU XIAN

MALAYSIA

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Unison

Among the disparate, what lies beneath?







FASHION DESIGN



### LIEW MEI QIAN



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The Child Within

Within every single one of us lies a memory of a magical imaginary world. Reminiscent of the fantasy you once use to see as reality? Then, listen to the voice of your inner child and bring that realm to life again.







FASHION DESIGN



### IMAN SALEHA BINTI ABD RAHMAN

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White Lies

Suspended structures built on unfulfilled hope, stemmed by the injustice of illusory promises given to unsung souls.







FASHION DESIGN



### SALLY KUO

### INDONESIA

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### **NEFARIOUS**

Is that trembling I see? Give in to me as I am the master of your fear. I am the doppelganger wanting independence from your shackles. Pay heed, the countdown has started.







FASHION DESIGN



### BEVERLY TEO ERN HUAY

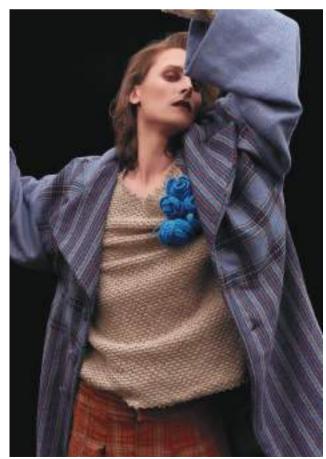


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### **Preserved Recollection**

Come my child, refill the void; As we reunite let the memories flow back; A place where you go; A place eternally your own; Your home awaits you, come my child.







FASHION DESIGN



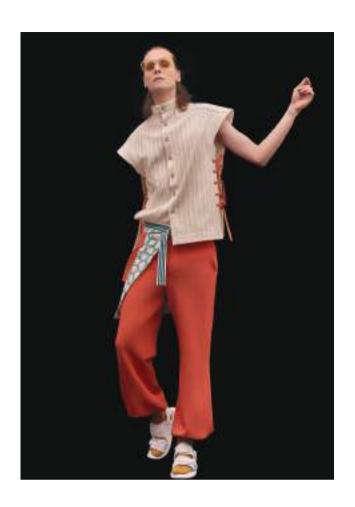
### GAN CIA CENG

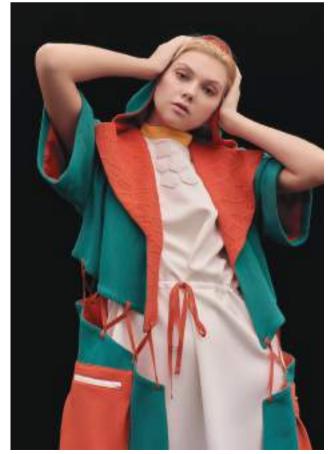


takasuakane @gmail.com

### Enosi

Flowers will bloom in synchronized harmony, yet forever strangers they'll remain.









Fashion Marketing runs as the heart of any retail business. We aim to realize the vision of the designer and make it into a profitable reality for the brand while simultaneously creating an imaginative realm for our consumer.

We create stories for our brands and create an opportunity for our customers to live their own through our products. Our storytelling takes place through numerous amounts of formats such as visual merchandising, campaign strategies, public relations and social media, always striving to create a memorable experience for the customer.

If you have a desire to become a creative narrator, then the Fashion Marketing course is the perfect platform, to embark on what can only be a fruitful career in this ever-evolving industry.

- 1. Fashion Promotion
- 2. Fashion Communication
- 3. Fashion Styling4. Fashion Coordination & Promotion
- 5. History of Costume6. Textile
- 7. Entrepreurship
  8. Fashion Photography
  9. Fashion Advertising



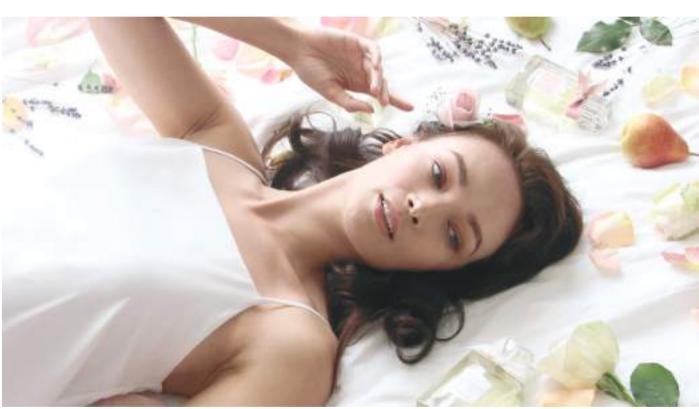


LEE PEI ZHI

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FASHION MARKETING



#### **BRAND PROFILE**

Lumière is a boutique fragrance brand that designs eclectic scents and strives to deliver exquisitely refined quality through a meticulously designed distillation process. Complementing to the tropical weather and upbeat lifestyle of Malaysia, the brand specializes in the development of subtle, invigorating and soul-soothing fragrances that allow wearers to feel airy and lively throughout the day. Inspired by aromatherapy, each scented creation contains pure therapeutic grade essential oil that helps to relieve stress and harmonize the health of the mind.

### VISION

Lumière aspires to be a prominent fragrance house, continuously advancing and catering to individual preferences while delivering an ethereal breeze, allowing the mind to travel through the use of aromas.

### MISSION

Foster individuality and rejuvenate the senses by utilizing quality ingredients and effervescent scents.









**MALAYSIA** 

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FASHION MARKETING



#### **BRAND PROFILE**

MODISTE is an on-line men's footwear brand that specializes in embellishment customization. We strive to provide our customers with a unique footwear product which opens new stylistic possibilities and gives a true sense of personalization. With traditional footwear craftsmanship, each pair of our shoes is crafted with passion and dedication to ensure the finest attention to details. Our wide range of metallic embellishments paired with our signature loafer ensures a truly unique footwear experience.

### VISION

Our vision is to be a leading footwear brand that strives to make customization widely accessible through our idiosyncratic product offering.

#### **MISSION**

To deliver high-grade quality products that enhance our customers outfits and create meaningful purchasing experience. We encourage people to be ingenious and have the confidence to embrace their distinct personality in today's diverse society.







AIDA NAZIFA BINTI WAHAB

MALAYSIA

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FASHION MARKETING



#### **BRAND PROFILE**

ASAL is a Malaysian lifestyle label founded by Aida Wahab in 2018. ASAL aims to introduce and promote Malaysian weaving manufacturing techniques, while preserving the beauty and authenticity of local artisan craftsmanship.

### MISSION

To make ASAL synonymous to craftsmanship while working towards celebrating Malaysian culture and expanding its borders globally.

### VISION

To lead the modern handicraft market in Malaysia and become a global spokesperson for Malaysian artisanship.







# PRIYANKKA priyankka8693 ayahoo.com KARUWAHARAN

MALAYSIA BACHELOR DEGREE

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#### BRAND PROFILE

Established in 2018 by Priyanka Karuwaharan, Gemini is a home-grown reversible resort wear brand. The brand takes the element of aquatic nature and interprets it in on their fabrics in an ethereal manner. The dual functionality of the garment, with its reversible usage is the inspiration behind our given name, Gemini. Just like in astrology, our garments have two lives of their own. Upgrading reversible clothing to another level in the local market, Gemini is not just a fashion brand, it is a fashion movement which aims to make marine inspired prints its signature.

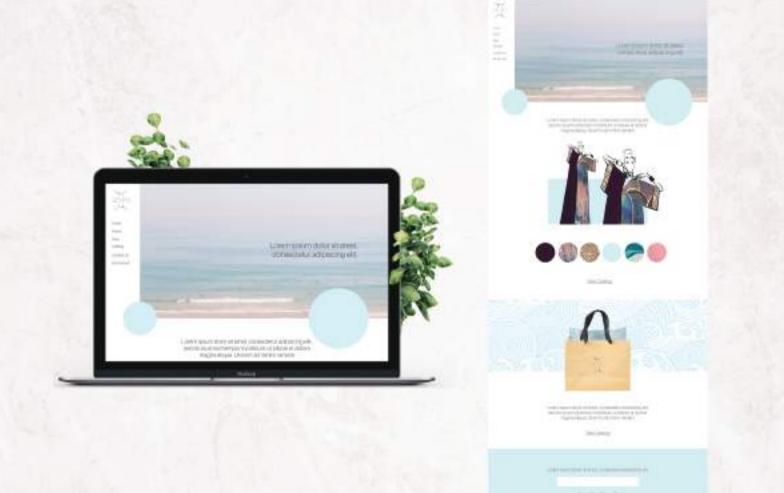
#### **VISION**

Gemini to be the first reversible local resort wear brand for women in Malaysia which modernizes and reinterprets the eclectically natural beauty of South East Asian coastlines.

### **MISSION**

To be a full-rounded brand which does not compromise on any of its promised deliveries; quality, functionality, sustainability and ethical responsibility.







ADVANCED DIPLOMA

FASHION MARKETING & MANAGEMENT

# KHOR HUI YI KWAN XIN XUAN HAYDEN WANG HEE IL FELISHA TEE WHEE RU

### MALAYSIA

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### BRAND PROFILE

OriginaMock (est. 2018) is a local lifestyle clothing brand focusing on signature design tees. Our satirical tee designs aim at creating a humoristic and fun fashion dialogue between established brands and the urban clothing enthusiast. Ultimately, this would lead to a two-way conversation with the industry, making brand collaborations possible.

We will be present both online and through pop-up stores to peek through the digital fashion scene. OriginalMock is not for the faint-hearted, our customers have a strong sense of stylistic identity and a subtle yet caustic way of expressing their POV.

### VISION

To be recognised as an industry initiator in Malaysia for satirical designer clothes and blur the lines between streetwear and branded tees even further. Through our online platform we aim at engaging with customers across Asia and spreading OriginalMock humour internationally.

### **MISSION**

Remain relevant, break barriers, create dialogue and produce garments with a sarcastic sense of humour.

# **OriginalMock**









FASHION MARKETING & MANAGEMENT



# AJENG WULANDARI

# JOY LEONG SEU CHING

# ANN MARIE FERNANDEZ

# RIYA SURESH

PERMATA ARDY ALMATSIR

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**MALAYSIA** 

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INDIA

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### BRAND PROFILE

QUAS is an inclusive fashion movement aimed at empowering the beauty of plus-sized women in Malaysia. It's founders? Five college students who felt it was time to shake things up and reshape the local beauty standards, giving every woman a voice in fashion.

### **MISSION**

QUAS comprises of 5 categories; Basic, Casual, Work, Party and Active, encompassing all spectrums of lifestyle found in Malaysia and ensuring the needs of all modern women are catered to. Our extensive alteration service places QUAS at the heart of the plus-size community in Malaysia, guarantying the ideal fit for any body type.

### **VISION**

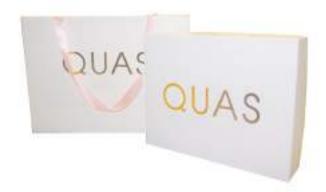
Empower women of all sizes and create an inclusive fashion mentality in the region.

# QUAS





QUAS







ADVANCED DIPLOMA

FASHION
MARKETING &
MANAGEMENT

# TAN KHYE YINN

# CHEAH SIEW CHIN

# SAIMA MAZUMDER

LAU YI XUAN

CAROL TEO MING

ASMAA
WALED
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MALAYSIA

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YEMEN

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### BRAND PROFILE

Thesperoe is an online beauty subscription service launched in 2018 which was conceptualized and established by six friends. Our concept aims at filtering through the overwhelming amount of choices that consumers are faced with as well as allowing brands to activate new consumers and expand their market outreach.

Our team of beauty experts puts in the research and trial to ensure that our subscribers receive products that will definitely suit them and enhance their natural beauty. When our consumers receive products that they love, (and they do), they are able to directly source their full-sized items from us. Staying true to our "Small as a sparrow, frugally on surprise", We combine the element of surprise with one mystery item along with 10 sample-sized products including beauty, skincare and bites. You can be sure that if it's made it in the box, it is 100% thesperoe approved!

### MISSION

To become an established bridge between our passionate consumers and quality-driven cosmetics brands. Furthermore, to create a reliable and efficient platform for brands to reach out to consumers. Most importantly, to engage our consumers with items they can feel passionate about. Ultimately, to become an industry leader in South East Asia.

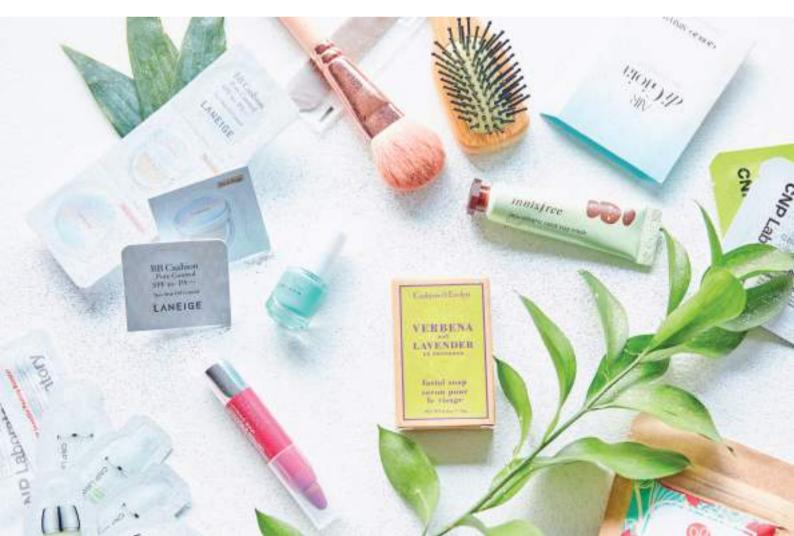
### **VISION**

Become a leading monthly subscription beauty service that will enhance people's natural beauty from within.











Since the Jewellery industry now requires mastery of design and studio practice, Jewellery Design gives its students a variety of skills, such as piercing, soldering, and model making, in addition to digital skills such as prototyping, design, rendering, CAD and computer rendering. The program focuses on creative problem solving, producing designers who understand production, and artisans who understand how raw materials come together to give life to a design.

### 1 & 2

JD's design management course had a guest speaker from 18 Celebration, Mr Wen Kaii Lim, who shared about creating customized jewellery patterns. It gave students an opportunity to work with professionals and give them industry experience within the classroom.

### 3 & 4

Students learnt how to make custom pieces using coffee beans in the Coffee Bean Hand Made Jewellery Workshop.

### 5 - 8

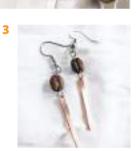
The Jewellery Design Department successfully hosted a 'Handmade Jewellery Workshop' in April which was open to public. Participants had the chance to custom make their own pieces using resin and real flowers. Workshop goers had a lot of fun designing their personalized pieces of art which they could bring home.

5 - 8 Handmade Resin Workshop (Summer Collection)

3 & 4 Handmade Jewellery Workshop (Coffee Bean)















7

JEWELLERY DESIGN



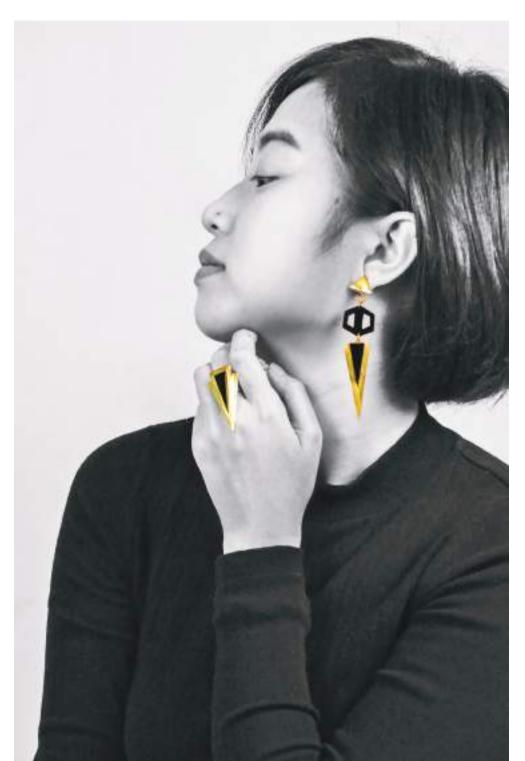
### Love Triangle

Love triangle are a set of accessories designed for daily wear. The material chosen to make this set of accessories are brass and black PVC. This pieces are designed in a minimalistic manner to allow for comfort.

# BERNICE KOK HUEY LI

MALAYSIA

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JEWELLERY DESIGN

**INDONESIA** 

**VALENCIA** 

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Solasta Oneirataxia

The collection explicates inability to distinguish between fantasy and reality yet it is luminous. Inspired by cubism and expressionism. Pieces are plated with 18K gold.

JEWELLERY DESIGN



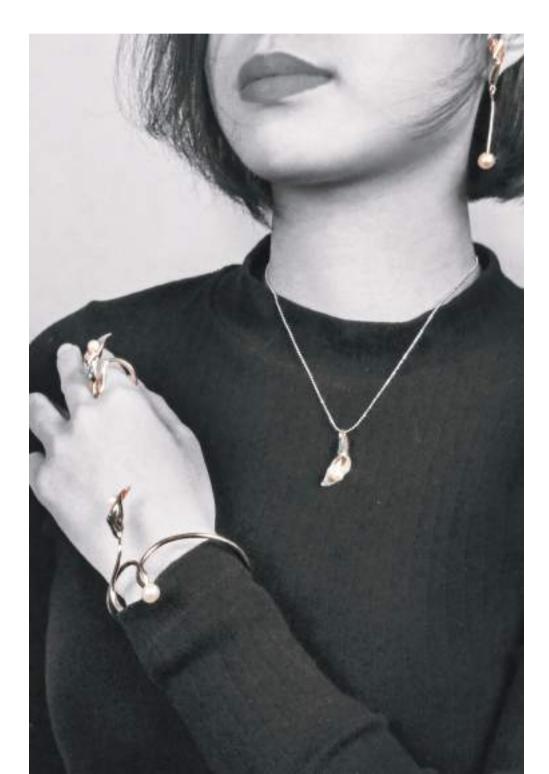
### Hera

Inspired by a white calla lily flower, Hera designs are a tribute to all mothers for their eternal loves and to recognize the beauty of their unexposed innocence along with their inevitable pureness and faithfulness.

# JESSICA WIDIANA KOSTAN

**INDONESIA** 

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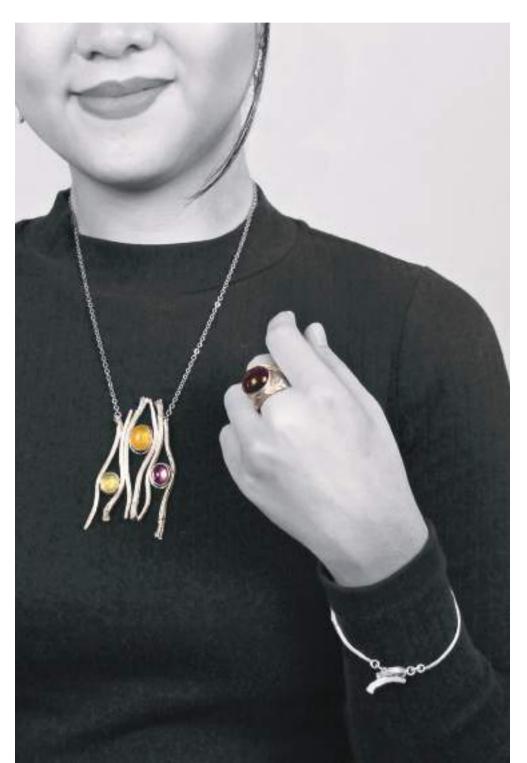


JEWELLERY DESIGN

KAZAKHSTAN talkenova

@gmail.com

# ASSIYA TALKENOVA





**Hidden Beauty** 

I was inspired by the complex construction of birds nests. It's fascinating to find out how much effort it takes to build nests by small birds by using materials that Mother Earth provides. My collection has an accent of organic forms and texture of tree branches.

### Materials:

Fine silver and semi precious stones.

2018 is indeed a ROBUST year for ID Department. In March, we produced a batch of SPIRITED Interior Design students and tonight we shaped another batch of graduates with much VIGOR and ENTHUSIASM.

Congratulations Graduates

Celebrate your achievements, share your appetite and spread your passion for Design.

As we continue to DRIVE our Department to further and newer horizons; Aaron Chew, one of our graduated ID student bagged this year's DOTY (Designer of the Year) Award, conceived and conferred by Design Concept magazine.

We look forward to the closing of 2018 and revel 2019 with a new Diploma in Interior Design program and hopefully bag more awards from these numerous entries to AYDA (Asia Young Designer Award), TISDC (Taiwan International Student Design Competition) and SPADE 2018 by IDCS (Interior Design Confederation Singapore)



designer























# ANUJAH A/P SANDARAN

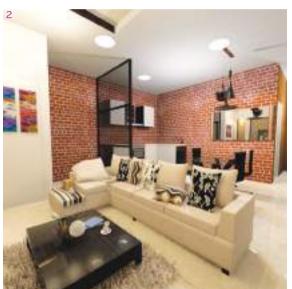
MALAYSIA

anujah980401 @gmail.com ADVANCED DIPLOMA

INTERIOR DESIGN

- 1. Retail Boutique Store
- 2. 3Ds Max Rendered Living Area
- 3. 3D Visualisation of Bedroom Suite
- 4. 3Ds Max Rendered Cafe









ADVANCED DIPLOMA MALAYSIA

SIA XIN BEI

INTERIOR DESIGN vanessvn @icloud.com

- 1. Retail Store Plan
- 2. 3D Visualisation of Living Room
- 3. 3Ds Max Rendered Restaurant
- 4. Lobby of New Sustainable Raffles College













# ALVINA JAHAN

**BANGLADESH** 

alvina776 @gmail.com ADVANCED DIPLOMA

INTERIOR DESIGN

- 1. 3Ds Max Rendered Bedroom Suite
- 2. 3Ds Max Rendered Master Bedroom
- 3. Freehand Rendered Top View Perspective
- 4. 3D Visualisation of Kitchen









ADVANCED DIPLOMA

INTERIOR DESIGN OMAN

shahd.alsaid98 @gmail.com

# SHAHAD SAUD HAMOOD AAL SAID

- 1. 3Ds Max Rendered Bedroom
- 2. 3Ds Max Rendered Kitchen
- 3. 3D Visualisation of Dining Room
- 4. Chair Design











## VISUAL COMMUNICATION & MULTIMEDIA DESIGN



VCMD is a course that focuses more on Design and Communications through graphics and multimedia. VCMD covers generally the fundamentals of arts and design to integrate with digital medium.

We train our studetns by giving them inputs and knowledge in the latest technology and allowing them the opportunity to experience tasks at the industry level.

### **Awards**

Maybank myTiger Values Art Competition 2018 (Student Category) 2nd Prize Winner - Cheryl Kok

Student Kancils x Scoolers Awards 2018
Best Student - Fong Shin Yi
Best Idea - Fong Shin Yi
Best Lecturer - Fiyon Neau

We are looking forward to helping our student to be successful and to be top performers in the ever challenging real world by giving them our best, altruistic and inspirational guidance.





















### TENGKU MALAYSIA tengkufaidz AHMAD FAIDZ @gmail.com BIN TENGKU FARITH RITHAUDDEEN

**ADVANCED DIPLOMA** 

VISUAL COMMUNICATION

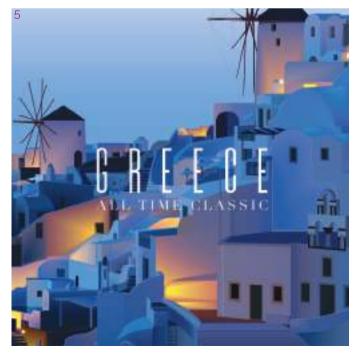
- 1. Typography Publication
- 2. Typography
- 3. Playing Card Design
- 4. Restaurant Branding
- 5. Illustration











ADVANCED DIPLOMA

VISUAL COMMUNICATION

MALAYSIA

melodykimarkus @gmail.com

# MELODY KIM MARKUS

- Corporate Identity Design
   Self Expression
- 3. Corporate Identity Design
- 4. Play Card Designs
- 5. Low Poly Artwork















# **DEXTER CHOO CHI CHENG**

MALAYSIA

choochicheng

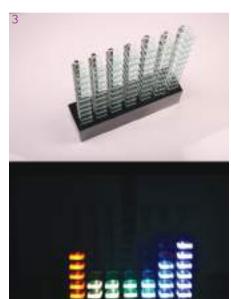
ADVANCED DIPLOMA

@raffles-designer.com MULTIMEDIA DESIGN

- 1. 3D Modeling
- 2. App Design
- 3. Advanced Interactive
- 4. Illustration
- 5. Identity System













Psychology is the scientific study of the mind and behaviour. Psychology is also multifaceted discipline and includes many sub-fields of study such as human development, sports, health, clinical, social behaviour and cognitive processes. Besides that, psychology looks into the study of emotions and feelings. Emotions and feelings that lead people to react in certain ways.

The study of psychology does not limit a person in thinking. We are able to explore the mystery of the human mind in ways one can never imagine!

"There is a law in psychology that if you form a picture in your mind of what you would like to be, and you keep and hold that picture there long enough, you will soon become exactly as you have been thinking". – William James, American Psychologist.



# NUR ATHIRAH BINTE YUSOFF

**SINGAPORE** 

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My journey at Raffles College Kuala Lumpur has been a fulfilling and rewarding experience. The lecturers in this college are extremely kind, patient and understanding. They inspire and encourage me to improve myself and continuously strive for the best in achieving my goals.

Raffles College Kuala Lumpur has been my guiding post for the past two years and it was my pleasure to be part of it. It was indeed a fruitful journey!



# LEE SIN WIN

**MALAYSIA** 

ekelansky @gmail.com

First and foremost, I would like to thank my lecturers in my course. All the lecturers were very experienced, qualified and specialized in different areas of psychology. They provided me with exposure and a clear idea of my future in psychology.

The course and syllabus was well explained, and it covered the basic subjects needed for credit transferring into the degree program for future. I have learned not only the theories, but techniques to carry out a research in psychology, and how to write reports relating to psychology topics.

The assignments in the course was very helpful in challenging the students' knowledge as well as opened the students mind to do further readings and research.

Last but not least, I would like to conclude that my experience here in Raffles College Kuala Lumpur has certainly been worthwhile and fruitful.

# A U T O G R A P H S

# A U T O G R A P H S

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