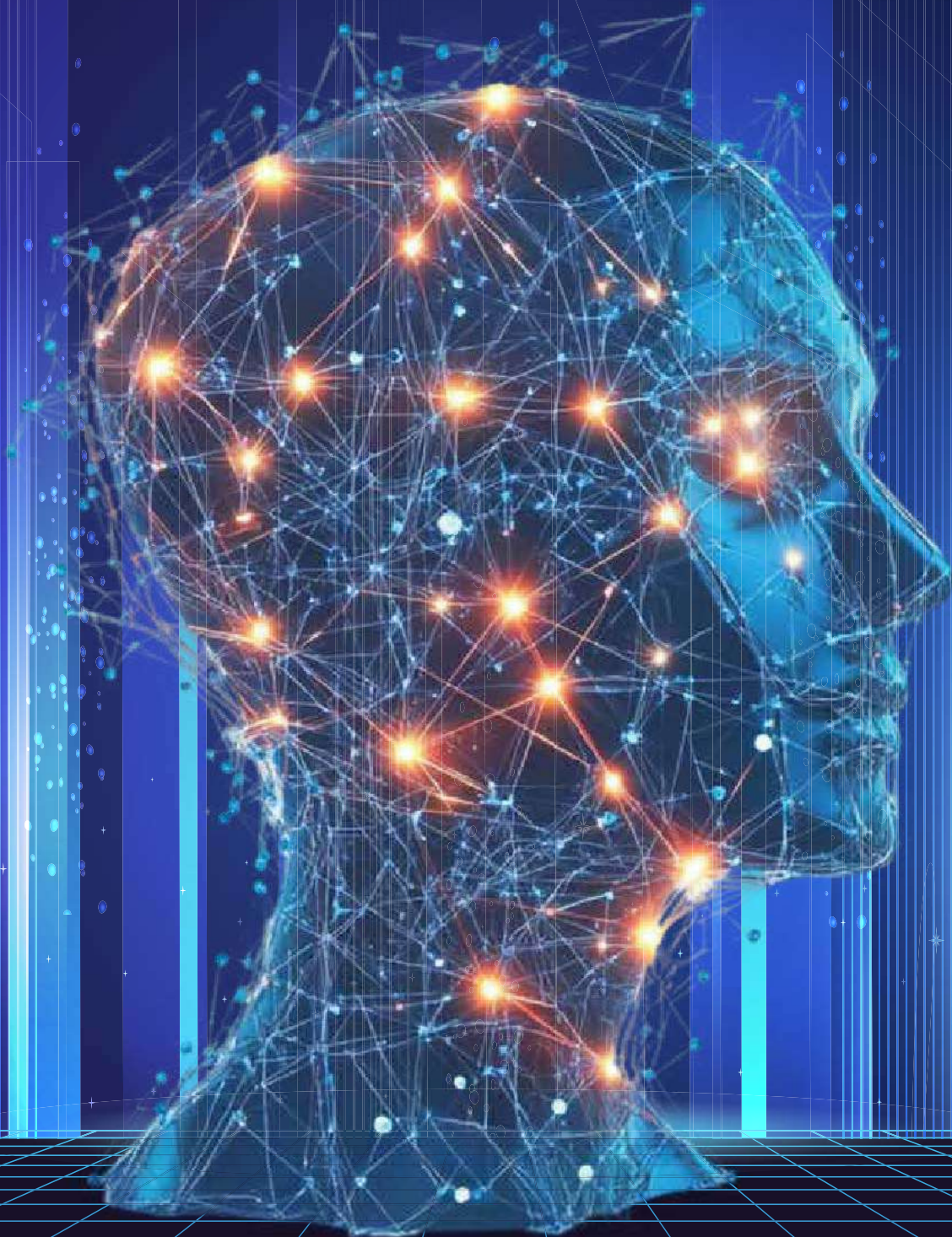


BUSINESS & PSYCHOLOGY



Raffles
College of Higher Education
KUALA LUMPUR





KUALA LUMPUR CITY CENTRE (KLCC)



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Why Raffles?



VISION

Our vision is to be
the premier education group.

Growing Our
GLOBAL
Learning Network:

16 Campuses

14 Cities

9 Countries

MISSION

We are committed to providing
quality education and related
services through our network
of institutions.



RAFFLES KUALA LUMPUR

Campus Life

Raffles Kuala Lumpur offers adventurous learning experiences through extracurricular activities that build students' confidence, motivation, and soft skills. Students also get to bring their designs and business ideas to life, strengthening creativity and real-world business understanding.



RAFFLES COLLEGE OF HIGHER EDUCATION KUALA LUMPUR

With over 30 years of excellence, Raffles College of Higher Education (Kuala Lumpur) is part of the Raffles Education network, offering a personalised, boutique, and hands-on learning experience.

We offer industry-focused programmes in Design, Fashion, Business, and Psychology, equipping students with practical, job-ready skills in an international learning environment.

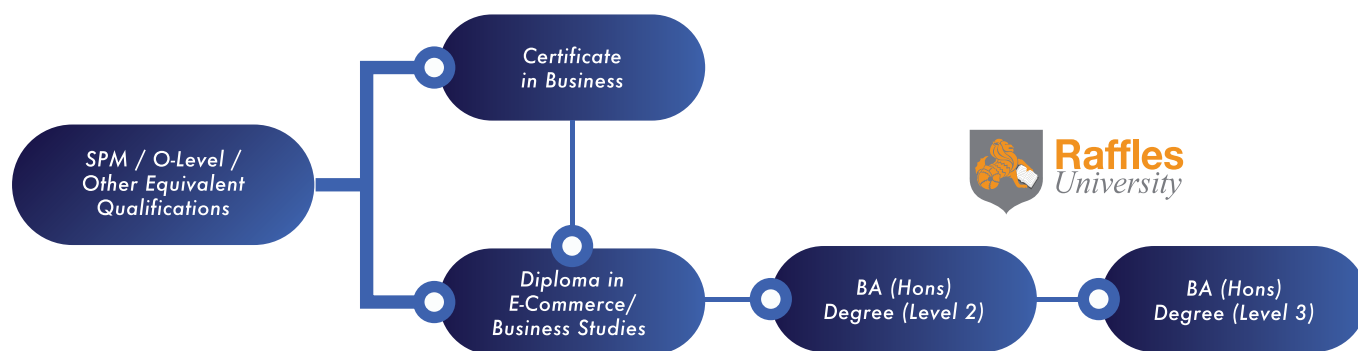
As one of Malaysia's most awarded colleges, our students have achieved recognition in both local and international competitions across various design disciplines.



PATHWAYS TO Raffles

Step into a future of success

Upon successful completion of the Diploma in Business programme, students will be granted advanced standing entry into a bachelor's degree programme offered in collaboration with Raffles University.



PROGRAMMES:

CERTIFICATE IN BUSINESS

(N/0414/3/0034) (07/2029) (MQA/PA 17521)

DIPLOMA IN E-COMMERCE

(R/0414/4/0184) (1/29) (MQA/FA 11349)

DIPLOMA IN BUSINESS STUDIES

(R/340/4/0717) (12/26) (MQA/FA 8128)

BUSINESS

CERTIFICATE IN BUSINESS

(N/0414/3/0034) (07/2029) (MQA/PA 17521)



Course Overview

The Certificate in Business provides foundational knowledge and practical skills essential for success in the business world.

The course aims to:

- Cover key areas such as management, marketing, finance, and entrepreneurship, equipping students with a comprehensive understanding of business operations and strategies.
- Offers a blend of theoretical insights and real-world applications for aspiring professionals and those seeking to enhance their business acumen, preparing graduates for entry-level positions or further studies in the business field.

INTAKES

JANUARY

MAY

SEPTEMBER

DURATION

1 YEAR, 4 MONTHS | FULL-TIME

CAREER OPPORTUNITIES

Upon successful completion of the Certificate in Business, students will be able to continue their education in the diploma programmes.

Entry Requirements

MALAYSIA

SPM / IGCSE / O-Level:

1 credit in 1 subject

UEC:

Grade B in 1 subject

SKM:

Pass (Level 2, MQF) in the related field;

(Note: The HEPs are required to conduct screening and provide appropriate bridging courses specific to the discipline of the programme)

Others:

Recognised qualifications by the Government of Malaysia

English Competency:

A pass in SPM / IGCSE / O-Level English

Course Module

YEAR 1

Introduction to Business
Fundamental of Marketing
English for Communication
Fundamental of Accounting
Fundamental of Economics
Fundamental of Management
Academic Reading and Writing
Introduction to Business Statistics
Introduction to Business Computing
Essentials of Organizational Behaviour
Fundamental of Social Media Marketing
Introduction to Human Resource Management

YEAR 2

Introduction to Business Ethics
Fundamentals of Content Marketing
Introduction to Operations Management
Introduction to Advertising and Brand Management

MPU (Compulsory General Studies Modules)

- Bahasa Melayu Komunikasi 1 (International) / Pengajian Malaysia (Malaysian)
- Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu) / Entrepreneurship
- Integrity and Anti-Corruption

INTERNATIONAL

IGCSE / O-Level:

Minimum 1 credit in any subject or its equivalent

Others:

Recognised qualifications by the Government of Malaysia

DIPLOMA IN E-COMMERCE

(R/0414/4/0184) (1/29) (MQA/FA11349)



Course Overview

The Diploma in e-Commerce is designed for students who are passionate about digital business and emerging technologies in today's rapidly evolving digital world. The programme explores key areas such as Artificial Intelligence (AI), Internet of Things (IoT), apps development, omni-channel marketing, and various web-based platforms that drive modern online businesses.

Students will gain practical knowledge of the e-commerce and logistics ecosystem, understanding how digital operations have reshaped business models across industries. Upon completion, graduates will be equipped with the skills and confidence to manage e-business activities effectively and apply e-commerce solutions in the growing digital economy.

INTAKES

JANUARY

MAY

SEPTEMBER

DURATION

2 YEARS, 4 MONTHS | FULL-TIME

CAREER OPPORTUNITIES

- Business Innovator
- Digital Entrepreneur
- E-Commerce Manager
- E-Business Consultant
- Market Research Analyst
- Digital Marketing Specialist
- E-Commerce Business Analyst
- Marketing Channel Merchandiser

Entry Requirements

MALAYSIA

SPM / IGCSE / O-Level:

3 Credits

UEC:

Grade B in 3 subjects

SKM:

Pass Level 3 in the related field;

(Note: The HEPs are required to conduct screening and provide appropriate bridging courses specific to the discipline of the programme)

Certificate:

Pass (Level 3, MQF) with CGPA 2.0 in the related field

STPM / A-Level:

Minimum Grade C (CGPA 2.00) in 1 subject

STAM:

Maqbul ranked

Others:

Recognised qualifications by the Government of Malaysia

INTERNATIONAL

IGCSE / O-Level:

3 Credits

Others:

Recognised qualifications by the Government of Malaysia

English Competency:

MUET: Band 3.5

IELTS: 5.0

TOEFL iBT: 40

TOEFL Essentials (Online): 7.5

Pearson Test of English: 47

Cambridge English/Linguaskill: 154

ELS: 107

Course Module

YEAR 1

Business Statistics

Consumer Behaviour

Principles of Economic

Principles of Marketing

E-Commerce Principles

Digital Content Creation

Operations Management

Fundamentals of Finance

Academic Reading & Writing

Introduction to Business Law

Fundamental of Management

Professional Writing and Communication

YEAR 2

Web Design

Business Ethics

Digital Marketing

Market Research

Technopreneurship

Financial Accounting

E-Commerce Project

E-Commerce Security

International Business

Organisational Behaviour

Human Resource Management

Management Information Systems

Social Media and Mobile Marketing

Entrepreneurship and Small Business Management

YEAR 3

Internship

MPU (Compulsory General Studies Modules)

- Bahasa Melayu Komunikasi 1 (International) / Philosophy and Current Issues (Malaysian)
- Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu) / Entrepreneurship
- Moral Issues in Malaysian Society
- Integrity and Anti-Corruption / Co-curricular

DIPLOMA IN BUSINESS STUDIES

(R/340/4/0717) (12/26) (MQA/FA8128)

Course Overview

In the digital era of Industrial Revolution 4.0 (IR 4.0), today's business environment demands a well-rounded and future-ready workforce. The Diploma in Business Studies at Raffles College of Higher Education equips students with essential business knowledge and practical insights to become capable contributors to the modern workforce.

The programme covers key areas including management, marketing, digital business and innovation, accounting, economics, finance, and human resource management, providing students with a strong foundation to navigate and overcome future business challenges.

INTAKES

JANUARY

MAY

SEPTEMBER

DURATION

2 YEARS, 4 MONTHS | FULL-TIME

CAREER OPPORTUNITIES

- Business Innovator
- Global Entrepreneur
- Social Media Executive
- Human Resource Officer
- Management Consultant
- Digital Marketing Executive
- Sales and Marketing Executive
- Operations Management Executive

Entry Requirements

MALAYSIA

SPM / IGCSE / O-Level:

3 Credits

UEC:

Grade B in 3 subjects

SKM:

Pass Level 3 in the related field;

(Note: The HEPs are required to conduct screening and provide appropriate bridging courses specific to the discipline of the programme)

Certificate:

Pass (Level 3, MQF) with CGPA 2.0 in the related field

STPM / A-Level:

Minimum Grade C (CGPA 2.00) in 1 subject

STAM:

Maqbul ranked

Others:

Recognised qualifications by the Government of Malaysia

INTERNATIONAL

IGCSE / O-Level:

3 Credits

Others:

Recognised qualifications by the Government of Malaysia

English Competency:

MUET: Band 3.5

IELTS: 5.0

TOEFL iBT: 40

TOEFL Essentials (Online): 7.5

Pearson Test of English: 47

Cambridge English/Linguaskill: 154

ELS: 107

Course Module

YEAR 1

Business Ethics

Microeconomics

Business Statistics

Consumer Behaviour

Business Mathematics

Principles of Marketing

Principles of Accounting

Fundamentals of Finance

Academic Reading & Writing

Introduction to Business Law

Fundamental of Management

Introduction to Business Studies

Professional Writing and Communication

YEAR 2

Digital Marketing

Macroeconomics

Business Portfolio

Financial Accounting

International Business

Organisational Behavior

Operations Management

Business Communication

Small Business Management

Human Resource Management

Business Information Technology

Business Creativity and Innovation

YEAR 3

Internship

MPU (Compulsory General Studies Modules)

- Bahasa Melayu Komunikasi 1 (International) / Philosophy and Current Issues (Malaysian)
- Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu) / Entrepreneurship
- Moral Issues in Malaysian Society
- Integrity and Anti-Corruption / Co-curricular

Student Testimonials



Chan Kah Hou

Certificate In Business

Studying Business at Raffles has been a really great experience for me. The lecturers are helpful, the classes are easy to follow, and I've learned a lot of useful skills. I feel more confident about my future and I'm glad I chose this programme.



Dashnathevi a/p Ravikumar

Certificate in Business Studies

Studying business at Raffles College of Higher Education has been very meaningful for me as a working student. What I learn in class connects closely with my workplace and real experiences. Raffles has helped me understand business concepts better and apply them directly to my daily work.



Fea Eryssa

Diploma in Business Studies

Visiting Raffles and experiencing life here has been like a dream. Raffles Business School brings knowledge, memories, and lifelong friends. The supportive lecturers, diverse connections, and central Kuala Lumpur campus have given me wisdom, a clearer vision for my future, and opportunities to explore the city easily.



Mayyar

Diploma in Business Studies

Raffles College has a chill, supportive vibe that makes studying easier. The lecturers are friendly and actually helpful, and the small campus feels welcoming and easy to get around. The classes are practical and useful, so you learn things you'll really use. Overall, it's a comfy place to study and make friends.



Lee Shin Wei

Diploma in E-commerce

Studying at Raffles has been a really good experience for me. The lecturers are friendly and always willing to help, and the classes are easy to follow. I've learned many useful things that I can apply in my career in the future. I'm happy to be part of Raffles.

Student Activities



Deepavali Elephant Art Project



KOREA-ASEAN AI Youth FESTA 2025



Mock Business Meeting



Business Presentation



Class Project





PATHWAYS TO **Raffles**

Step into a future of success

Upon successful completion of the Diploma in Psychology programme, students will be granted advanced standing entry into a bachelor's degree programme offered in collaboration with Raffles University.



SPM / O-Level /
Other Equivalent
Qualifications

Diploma in
Psychology

BA (Hons)
Degree (Level 2)

BA (Hons)
Degree (Level 3)

PROGRAMMES:

DIPLOMA IN PSYCHOLOGY
(R3/0313/4/0006) (10/29) (A 9782)

BACHELOR OF PSYCHOLOGY (HONOURS)
(N/0313/6/0030) (07/29) (MQA/PA 17523)

PSYCHOLOGY

DIPLOMA IN PSYCHOLOGY

(R3/0313/4/0006) (10/29) (A9782)



Course Overview

The Diploma in Applied Psychology aims to provide students with a solid foundation of theoretical knowledge and practical application in Psychology.

The course is specifically designed to provide a multidisciplinary introduction to creative thinking, sceptical inquiry, problem-solving, analytical skills, and research skills through both in-class and out-of-class experiences, with opportunities in academic or professional contexts. Priority is also given to developing independent and lifelong learning skills.

INTAKES

JANUARY

MAY

SEPTEMBER

DURATION

2 YEARS | FULL-TIME

CAREER OPPORTUNITIES

- Research Assistant
- Administrative Officer
- Psychology Assistant
- Social Work Assistant
- Public Relation Officer
- Customer Service Officer
- Marketing and Sales Officer
- Community Outreach Assistant
- Behavioural Therapist Assistant
- Welfare and Rehabilitation Assistant
- Human Resource Development Personnel

Entry Requirements

MALAYSIA

SPM / IGCSE / O-Level:

3 Credits

UEC:

Grade B in 3 subjects

Certificate:

Pass (Level 3, MQF) with CGPA 2.0 in the related field

STPM / A-Level:

Minimum Grade C (CGPA 2.00) in 1 subject

STAM:

Maqbul ranked

Others:

Recognised qualifications by the Government of Malaysia

English Competency:

A pass in SPM / IGCSE / O-Level English

INTERNATIONAL

IGCSE / O-Level:

3 Credits

Others:

Recognised qualifications by the Government of Malaysia

English Competency:

MUET: Band 3.0

IELTS: 4.0

TOEFL iBT: 30-31

TOEFL Essentials (Online): 5

Pearson Test of English: 36

Cambridge English/Linguaskill: 140

ELS: 106

Specific Requirements:

(Malaysian & International)

Pass in Mathematics and Biology / Physics / Chemistry / General Science / Applied Science

Course Module

YEAR 1

Psychometrics

Social Psychology

Consumer Behaviour

Emotion & Motivation

History of Psychology

Psychology of Learning

Statistics for Psychology

Introduction to Psychology

Biological Psychology

Academic Reading and Writing

Professional Writing and Communication

Counselling Psychology

Developmental Psychology

YEAR 2

Ethics in Psychology

Cognitive Psychology

Personality Psychology

Abnormal Psychology

Clinical Psychology

Sensation and Perception

Research Methods

Cyberpsychology

Counselling Techniques & Processes

Industrial and Organizational Psychology

Forensic Psychology

Child Psychology

MPU (Compulsory General Studies Modules)

- Bahasa Melayu Komunikasi 1 (International) / Philosophy and Current Issues (Malaysian)
- Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu) / Entrepreneurship
- Moral Issues in Malaysian Society
- Integrity and Anti-Corruption / Co-curricular

BACHELOR OF PSYCHOLOGY (HONOURS)

in collaboration with Raffles University

(N/0313/6/0030) (07/29) (MQA/PA 17523)

Course Overview

Our undergraduate programme in Psychology is designed to provide students with a broad education across different areas of psychology. The course begins with the fundamentals of psychology, enabling students to develop a solid understanding of key concepts, theories, and practices. As students progress, these fundamentals are expanded and applied to more specialized areas of psychology, such as human resource management, marketing and branding, health services, and education.

INTAKES

JANUARY

MAY

SEPTEMBER

DURATION

3 YEARS | FULL-TIME

CAREER OPPORTUNITIES

- Human Resource
- Research Assistant
- Marketing Executive
- Education Counsellor
- Kindergarten Teacher

Entry Requirements

MALAYSIA

STPM:

Grade C (Grade Point (GP) 2.00) in any 2 subjects

A-Level:

Full pass in any 2 subjects

STAM:

Grade Janyid

UEC:

Grade B in 5 subjects

Foundation / Matriculation:

Minimum CGPA 2.00

Diploma (Level 4, MQF) / Advanced

Diploma (Level 5, MQF):

Minimum CGPA 2.00

DKM / DVM / DLKM:

Subject to HEP Senate / Academic Board's approval

(Note: The HEPs are required to conduct screening and provide necessary guidance specific to the discipline of the programme)

Other equivalent qualifications recognised by the Malaysian Government.

English Competency:

MUET: Band 3.0

GCE O-Level/119 English: Grade D

SPM: Credit

UEC: Grade B

Cambridge English/Linguaskill: 154

INTERNATIONAL

English Competency:

MUET: Band 3.5

IELTS: 5.5

TOEFL iBT: 40

TOEFL Essentials (Online): 7.5

Pearson Test of English: 47

Cambridge English/Linguaskill: 154

ELS: 107

Specific Requirements:

(Malaysian & International)

Credits in Mathematics and Biology / Physics / Chemistry / General Science / Applied Science

Course Module

YEAR 1

Statistics

Learning Studies

Emotion & Motivation

Abnormal Psychology

Psychology of Learning

Child & Infant Psychology

Historical Perspectives of Psychology

Industrial & Organisational Psychology

Psychology of Adolescence & Adulthood

Introductory Psychology: Methods & Social

Introductory Psychology: Cognition & Abnormal

YEAR 2

Elective 1

Personality

Social Psychology

Cognitive Psychology

Biological Psychology

Consumer Psychology

Educational Psychology

Counselling Psychology

Cross-cultural Psychology

Research Methods in Psychology

Statistical & Research Methodologies

Psychology of Design & Human Factors

Professional Ethics and Conduct in Psychology

YEAR 3

Elective 2

Elective 3

Cyberpsychology

Final Year Project 1

Psychological Assessment

Neuropsychology

Final Year Project 2

Psychology of Aging

Professional Attachment

ELECTIVE MODULES

Marketing

Forensic Psychology

Business Mathematics

Marketing Management

Business Communication

Fundamentals of Management

Consumer Behaviour

Applied Business Challenges

20th Century Design & Culture

Visual Studies and Exploration

Introduction to Multimedia Technology

Information Design and Data Visualisation

MPU (Compulsory General Studies Modules)

- Penghayatan Etika dan Peradaban (local students) / Bahasa Melayu Komunikasi 2 (International)
- Falsafah dan Isu Semasa
- Creative Thinking / Bahasa Kebangsaan A
- Integrity and Anti-Corruption

Student Testimonials



Asha Andrew Suresh

Diploma in Psychology

Studying psychology allowed me to grow personally in terms of how I view and analyze things. My most memorable experience was the field trip to Hospital Permai Johor Bahru, which allowed me to learn more about the facility from the inside while also sharing that experience with my classmates.



Chew Ee Koon

Diploma in Psychology

The major lesson I've learnt while doing my diploma was simply "knowing is half the battle", better to have a grasp on the problem even if you can't currently solve it than to try solving it without knowing what the root cause of the problem is.



Faustine Khoo Xiao Xin

Diploma in Psychology

The psychology course deepened my understanding of every human behaviour and emotions across individual, family, consumer, society, and even culture. The mental health week, its associated workshops and the opportunity to organise an activity at the Rumah Mini Kanak-kanak Cheras were all memorable and insightful.



Sarah Elizebeth Woodworth

Diploma in Psychology

My time at Raffles has been nothing short of interesting. It has taught me many lessons that I will continue to take as I enter the next phase of my life. I owe it all to the wonderful lecturers, without whom, none of this would be possible.



Tia Chloe Pavanaris

Diploma in Psychology

Psychology taught me self-awareness, empathy, and resilience, strengthening my relationships and professional communication. Discovering how theories explained my own behaviour was unforgettable, like understanding myself deeply. This insight now shapes how I understand, support, and genuinely connect with others every day confidently.

Student Activities



Forum on Mental Wellness



Grow Together @ Raffles Wellness Month



Guest Lecture on Perception and Brain Related Disorders



Field trip at Permai Psychiatric Hospital, Johor Bahru



Healing Through Art @ Raffles Wellness Month



IDEAS Autism Center



Matchstick Experiment to Explore Insight for Cognitive Psychology



Meet and Greet



Mind Check-In @ Raffles Wellness Month



Autism Behavioral Center



Grow Together 2.0 @ Raffles Wellness Month



Motivation Game @ Raffles Wellness Month



Wellness Trail @ Raffles Wellness Month



#RafflesAgainstCyberbullying Campaign



Psychoeducation on Emotional Regulation and Sexual Education at Rumah Kanak Kanak Mini Cheras

Start Your Journey Here

How to apply

Please refer to the individual programme web pages listed in this brochure for detailed information about course entry requirements.

For details on how to apply, please contact us at **03 - 2164 1059** or **018 - 2125 388** and our education consultants will provide you with more information to assist you.

Campus Tour

Get a first-hand look at the campus environment, buildings, amenities, and overall atmosphere!

We aim to give prospective students a better understanding of the college and its offerings to help them make an informed decision about their higher education journey.

Walk-ins are always a good option. You will have the opportunity to meet academic staff and students and ask any questions you may have.



Faustine Khoo Xiao Xin
Valedictorian - Diploma in Psychology



T 03 - 2164 1059
F 03 - 2161 1063



enquiries@raffles.edu.my



[#raffleskualalumpur](https://www.instagram.com/raffleskualalumpur)

Raffles College of Higher Education DK120 (W)

No. 1, Lorong Damai 3,
Off Jalan Aman,
55000 Kuala Lumpur,
Malaysia

Business & Consultation Hours

Monday to Friday : 9.00am - 6.00pm
Saturday & Sunday : Closed

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